What is the Biggest Problem Facing Residents of Metro Atlanta?

|  | Traffic | Race <br> Relations | Economy | Crime | Public Health | Public Education | Human Services | Taxes | Other | DK | Total | Weighted N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 33.3\% | 2.8\% | 18.5\% | 15.2\% | 5.9\% | 7.4\% | 6.5\% | 5.2\% | 1.3\% | 3.8\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 40.8\% | 3.6\% | 19.4\% | 17.3\% | 3.1\% | 7.1\% | 0.5\% | 5.1\% | 1.0\% | 2.0\% | 100.0\% | 195 |
| Female | 26.2\% | 1.9\% | 17.5\% | 13.1\% | 8.7\% | 7.8\% | 12.1\% | 5.3\% | 1.5\% | 5.8\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 32.5\% | 2.5\% | 30.0\% | 17.5\% | 0.0\% | 12.5\% | 5.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 46.9\% | 0.0\% | 23.4\% | 0.0\% | 0.0\% | 6.3\% | 15.6\% | 0.0\% | 0.0\% | 7.8\% | 100.0\% | 63 |
| 35-44 | 32.5\% | 2.4\% | 14.5\% | 22.9\% | 6.0\% | 7.2\% | 4.8\% | 8.4\% | 1.2\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 35.0\% | 3.8\% | 13.8\% | 11.3\% | 10.0\% | 7.5\% | 3.8\% | 11.3\% | 1.3\% | 2.5\% | 100.0\% | 80 |
| 55-64 | 23.0\% | 4.9\% | 19.7\% | 23.0\% | 13.1\% | 1.6\% | 4.9\% | 1.6\% | 0.0\% | 8.2\% | 100.0\% | 61 |
| 65+ | 26.4\% | 3.8\% | 20.8\% | 17.0\% | 3.8\% | 13.2\% | 5.7\% | 1.9\% | 3.8\% | 3.8\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |  |  |  |  |  |
| Black | 20.0\% | 8.0\% | 68.0\% | 0.0\% | 4.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 27 |
| White | 35.3\% | 2.1\% | 17.0\% | 15.8\% | 6.7\% | 6.7\% | 5.8\% | 4.6\% | 1.5\% | 4.6\% | 100.0\% | 331 |
| Other | 21.4\% | 7.1\% | 3.6\% | 25.0\% | 0.0\% | 21.4\% | 3.6\% | 17.9\% | 0.0\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 20.5\% | 2.6\% | 25.6\% | 20.5\% | 0.0\% | 7.7\% | 12.8\% | 7.7\% | 2.6\% | 0.0\% | 100.0\% | 39 |
| No | 34.9\% | 2.8\% | 18.0\% | 14.6\% | 6.8\% | 7.0\% | 5.6\% | 5.1\% | 1.1\% | 3.9\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |  |  |  |  |  |
| Less than HS | 0.0\% | 0.0\% | 44.9\% | 16.3\% | 22.4\% | 8.2\% | 2.0\% | 0.0\% | 0.0\% | 6.1\% | 100.0\% | 50 |
| HS Grad | 32.0\% | 5.2\% | 6.2\% | 15.5\% | 4.1\% | 6.2\% | 12.4\% | 7.2\% | 2.1\% | 9.3\% | 100.0\% | 97 |
| Some College | 37.1\% | 1.6\% | 21.0\% | 12.9\% | 4.0\% | 11.3\% | 5.6\% | 3.2\% | 0.8\% | 2.4\% | 100.0\% | 125 |
| College Grad (BA/BS) | 46.7\% | 1.1\% | 13.3\% | 18.9\% | 3.3\% | 3.3\% | 4.4\% | 6.7\% | 2.2\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |  |  |  |  |  |
| Degree | 38.9\% | 8.3\% | 22.2\% | 11.1\% | 2.8\% | 5.6\% | 0.0\% | 11.1\% | 0.0\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |  |  |  |  |  |
| < 15K | 3.4\% | 3.4\% | 10.3\% | 31.0\% | 24.1\% | 3.4\% | 6.9\% | 0.0\% | 0.0\% | 17.2\% | 100.0\% | 29 |
| 15k-25k | 30.0\% | 3.3\% | 36.7\% | 10.0\% | 0.0\% | 6.7\% | 10.0\% | 3.3\% | 0.0\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 30.3\% | 6.1\% | 3.0\% | 27.3\% | 15.2\% | 12.1\% | 3.0\% | 3.0\% | 0.0\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 23.1\% | 2.6\% | 12.8\% | 10.3\% | 5.1\% | 20.5\% | 20.5\% | 2.6\% | 2.6\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 37.9\% | 0.0\% | 28.8\% | 7.6\% | 7.6\% | 1.5\% | 10.6\% | 1.5\% | 0.0\% | 4.5\% | 100.0\% | 67 |
| 75K-100K | 32.7\% | 1.9\% | 19.2\% | 21.2\% | 3.8\% | 9.6\% | 0.0\% | 7.7\% | 1.9\% | 1.9\% | 100.0\% | 52 |
| 100K - 149K | 51.7\% | 5.2\% | 8.6\% | 12.1\% | 1.7\% | 8.6\% | 3.4\% | 5.2\% | 0.0\% | 3.4\% | 100.0\% | 59 |
| 150K - 300K | 53.1\% | 6.3\% | 18.8\% | 6.3\% | 6.3\% | 3.1\% | 0.0\% | 6.3\% | 0.0\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 40.0\% | 0.0\% | 0.0\% | 60.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 34.3\% | 1.2\% | 15.1\% | 17.4\% | 4.1\% | 7.0\% | 10.5\% | 4.7\% | 1.7\% | 4.1\% | 100.0\% | 170 |
| No | 32.6\% | 4.4\% | 21.1\% | 13.7\% | 7.0\% | 7.5\% | 3.5\% | 5.7\% | 0.9\% | 3.5\% | 100.0\% | 225 |

What is the Second Biggest Problem Facing Residents of Metro Atlanta?

|  | Traffic | Race <br> Relations | Economy | Crime | Public Health | Public Education | Human Services | Taxes | Other | DK | Total | Weighted N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 12.2\% | 8.1\% | 17.1\% | 11.8\% | 2.9\% | 13.7\% | 8.8\% | 17.3\% | 0.4\% | 7.8\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 14.9\% | 8.2\% | 12.9\% | 12.9\% | 2.6\% | 11.3\% | 6.7\% | 22.7\% | 0.5\% | 7.2\% | 100.0\% | 195 |
| Female | 9.8\% | 7.8\% | 21.0\% | 10.7\% | 2.9\% | 16.1\% | 10.7\% | 12.2\% | 0.5\% | 8.3\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |  |  |  |  |  |
| 18-24 | 7.7\% | 23.1\% | 7.7\% | 15.4\% | 0.0\% | 20.5\% | 0.0\% | 25.6\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 15.9\% | 9.5\% | 6.3\% | 9.5\% | 3.2\% | 30.2\% | 0.0\% | 12.7\% | 0.0\% | 12.7\% | 100.0\% | 63 |
| 35-44 | 6.0\% | 13.1\% | 16.7\% | 14.3\% | 1.2\% | 3.6\% | 15.5\% | 26.2\% | 0.0\% | 3.6\% | 100.0\% | 83 |
| 45-54 | 18.5\% | 2.5\% | 14.8\% | 7.4\% | 2.5\% | 16.0\% | 7.4\% | 19.8\% | 1.2\% | 9.9\% | 100.0\% | 80 |
| 55-64 | 8.1\% | 1.6\% | 27.4\% | 12.9\% | 4.8\% | 1.6\% | 17.7\% | 19.4\% | 0.0\% | 6.5\% | 100.0\% | 61 |
| 65+ | 16.7\% | 3.7\% | 16.7\% | 16.7\% | 7.4\% | 14.8\% | 9.3\% | 3.7\% | 1.9\% | 9.3\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |  |  |  |  |  |
| Black | 3.7\% | 55.6\% | 7.4\% | 3.7\% | 7.4\% | 11.1\% | 7.4\% | 3.7\% | 0.0\% | 0.0\% | 100.0\% | 27 |
| White | 13.6\% | 3.3\% | 18.4\% | 10.6\% | 2.1\% | 14.5\% | 10.0\% | 18.1\% | 0.6\% | 8.8\% | 100.0\% | 331 |
| Other | 3.6\% | 3.6\% | 7.1\% | 25.0\% | 7.1\% | 14.3\% | 0.0\% | 32.1\% | 0.0\% | 7.1\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 4.9\% | 34.1\% | 17.1\% | 0.0\% | 0.0\% | 7.3\% | 4.9\% | 31.7\% | 0.0\% | 0.0\% | 100.0\% | 39 |
| No | 12.9\% | 5.1\% | 16.9\% | 12.9\% | 3.4\% | 14.6\% | 9.3\% | 16.0\% | 0.6\% | 8.4\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |  |  |  |  |  |
| Less than HS | 12.0\% | 30.0\% | 20.0\% | 2.0\% | 2.0\% | 2.0\% | 10.0\% | 12.0\% | 0.0\% | 10.0\% | 100.0\% | 50 |
| HS Grad | 7.2\% | 0.0\% | 14.4\% | 18.6\% | 2.1\% | 16.5\% | 13.4\% | 13.4\% | 0.0\% | 14.4\% | 100.0\% | 97 |
| Some College | 16.9\% | 9.7\% | 13.7\% | 10.5\% | 2.4\% | 10.5\% | 8.1\% | 21.8\% | 0.0\% | 6.5\% | 100.0\% | 125 |
| College Grad (BA/BS) | 9.1\% | 2.3\% | 21.6\% | 9.1\% | 5.7\% | 22.7\% | 4.5\% | 20.5\% | 1.1\% | 3.4\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |  |  |  |  |  |
| Degree | 14.3\% | 8.6\% | 20.0\% | 17.1\% | 0.0\% | 14.3\% | 5.7\% | 14.3\% | 0.0\% | 5.7\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |  |  |  |  |  |
| < 15K | 3.3\% | 0.0\% | 23.3\% | 3.3\% | 3.3\% | 13.3\% | 20.0\% | 3.3\% | 0.0\% | 30.0\% | 100.0\% | 29 |
| 15k-25k | 3.1\% | 31.3\% | 21.9\% | 6.3\% | 0.0\% | 12.5\% | 15.6\% | 6.3\% | 0.0\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 6.3\% | 0.0\% | 18.8\% | 18.8\% | 9.4\% | 9.4\% | 21.9\% | 15.6\% | 0.0\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 15.0\% | 2.5\% | 7.5\% | 17.5\% | 0.0\% | 27.5\% | 12.5\% | 7.5\% | 0.0\% | 10.0\% | 100.0\% | 40 |
| 50K-75K | 13.6\% | 18.2\% | 7.6\% | 12.1\% | 4.5\% | 10.6\% | 4.5\% | 28.8\% | 0.0\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 13.7\% | 11.8\% | 7.8\% | 13.7\% | 0.0\% | 9.8\% | 2.0\% | 35.3\% | 2.0\% | 3.9\% | 100.0\% | 52 |
| 100K - 149K | 10.5\% | 3.5\% | 31.6\% | 8.8\% | 3.5\% | 19.3\% | 1.8\% | 14.0\% | 0.0\% | 7.0\% | 100.0\% | 59 |
| 150K - 300K | 12.5\% | 0.0\% | 18.8\% | 12.5\% | 3.1\% | 18.8\% | 15.6\% | 12.5\% | 0.0\% | 6.3\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 0.0\% | 40.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 60.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?** |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 10.6\% | 8.2\% | 16.5\% | 7.1\% | 1.2\% | 17.6\% | 10.0\% | 21.8\% | 0.0\% | 7.1\% | 100.0\% | 170 |
| No | 12.8\% | 8.4\% | 17.7\% | 14.6\% | 4.0\% | 10.6\% | 8.0\% | 14.2\% | 0.9\% | 8.8\% | 100.0\% | 225 |

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{12}{*}{} \& \& \multicolumn{9}{|c|}{Biggest Problem Facing Metro Atlanta} \\
\hline \& \& Transportation
33.3\% \& Race Relations 2.8\% \& Economy

$18.5 \%$ \& Crime

$$
15.2 \%
$$ \& Public Health 5.9\% \& Public Education 7.4\% \& Human Services 6.5\% \& Taxes

$5.2 \%$ \& | Other |
| :--- |
| 1.3\% | \\

\hline \& Transportation \& \& 20.0\% \& 22.7\% \& 16.4\% \& 4.2\% \& 44.8\% \& 3.8\% \& 25.0\% \& 0.0\% \\
\hline \& Race Relations \& 6.0\% \& \& 21.3\% \& 4.9\% \& 0.0\% \& 0.0\% \& 15.4\% \& 5.0\% \& 0.0\% \\
\hline \& Economy \& 23.3\% \& 20.0\% \& \& 23.0\% \& 37.5\% \& 3.4\% \& 15.4\% \& 30.0\% \& 50.0\% \\
\hline \& Crime \& 19.5\% \& 40.0\% \& 6.7\% \& \& 4.2\% \& 17.2\% \& 19.2\% \& 5.0\% \& 0.0\% \\
\hline \& Public Health \& 4.5\% \& 0.0\% \& 4.0\% \& 0.0\% \& \& 3.4\% \& 0.0\% \& 0.0\% \& 0.0\% \\
\hline \& Public Education \& 15.8\% \& 0.0\% \& 13.3\% \& 9.8\% \& 8.3\% \& \& 42.3\% \& 20.0\% \& 0.0\% \\
\hline \& Human Services \& 7.5\% \& 10.0\% \& 8.0\% \& 21.3\% \& 8.3\% \& 3.4\% \& \& 0.0\% \& 25.0\% \\
\hline \& Taxes \& 15.0\% \& 10.0\% \& 24.0\% \& 23.0\% \& 25.0\% \& 24.1\% \& 3.8\% \& \& 0.0\% \\
\hline \& Other \& 0.8\% \& 0.0\% \& 0.0\% \& 0.0\% \& 0.0\% \& 0.0\% \& 0.0\% \& 0.0\% \& 0.0\% \\
\hline \& DK \& 7.5\% \& 0.0\% \& 0.0\% \& 1.6\% \& 12.5\% \& 3.4\% \& 0.0\% \& 15.0\% \& 25.0\% \\
\hline
\end{tabular}

Metro Atlanta Speaks Results: Cherokee County (2015)

Best Long-Term Solution to Traffic Problems in Metro Area

|  | Expand Public Transit | Improve Roads and Highways | Develop Communities in Which People Live Close to Where They Work | Do <br> Nothing | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 36.8\% | 38.0\% | 11.3\% | 5.2\% | 8.7\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |  |
| Male | 29.9\% | 44.2\% | 12.2\% | 9.6\% | 4.1\% | 100.0\% | 195 |
| Female | 43.2\% | 32.0\% | 10.7\% | 1.0\% | 13.1\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 24.4\% | 65.9\% | 9.8\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 36.5\% | 39.7\% | 6.3\% | 9.5\% | 7.9\% | 100.0\% | 63 |
| 35-44 | 43.4\% | 24.1\% | 18.1\% | 8.4\% | 6.0\% | 100.0\% | 83 |
| 45-54 | 38.8\% | 36.3\% | 8.8\% | 3.8\% | 12.5\% | 100.0\% | 80 |
| 55-64 | 29.0\% | 50.0\% | 8.1\% | 3.2\% | 9.7\% | 100.0\% | 61 |
| 65+ | 38.5\% | 30.8\% | 15.4\% | 1.9\% | 13.5\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 14.8\% | 51.9\% | 7.4\% | 22.2\% | 3.7\% | 100.0\% | 27 |
| White | 36.3\% | 40.2\% | 9.4\% | 4.2\% | 10.0\% | 100.0\% | 331 |
| Other | 48.1\% | 11.1\% | 40.7\% | 0.0\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 39.5\% | 31.6\% | 23.7\% | 0.0\% | 5.3\% | 100.0\% | 39 |
| No | 36.6\% | 38.9\% | 9.9\% | 5.6\% | 9.0\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 18.4\% | 44.9\% | 2.0\% | 12.2\% | 22.4\% | 100.0\% | 50 |
| HS Grad | 37.8\% | 44.9\% | 7.1\% | 1.0\% | 9.2\% | 100.0\% | 97 |
| Some College | 36.0\% | 44.0\% | 8.0\% | 7.2\% | 4.8\% | 100.0\% | 125 |
| College Grad (BA/BS) | 46.1\% | 22.5\% | 19.1\% | 4.5\% | 7.9\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Income* |  |  |  |  |  |  |  |
| < 15K | 44.8\% | 34.5\% | 3.4\% | 0.0\% | 17.2\% | 100.0\% | 29 |
| 15k-25k | 12.9\% | 71.0\% | 12.9\% | 0.0\% | 3.2\% | 100.0\% | 32 |
| 25k-35k | 60.6\% | 21.2\% | 3.0\% | 0.0\% | 15.2\% | 100.0\% | 33 |
| 35k-50k | 23.1\% | 59.0\% | 10.3\% | 0.0\% | 7.7\% | 100.0\% | 40 |
| 50K-75K | 40.3\% | 34.3\% | 9.0\% | 10.4\% | 6.0\% | 100.0\% | 67 |
| 75K-100K | 21.2\% | 38.5\% | 25.0\% | 13.5\% | 1.9\% | 100.0\% | 52 |
| 100K-149K | 47.5\% | 33.9\% | 10.2\% | 3.4\% | 5.1\% | 100.0\% | 59 |
| 150K - 300K | 50.0\% | 25.0\% | 6.3\% | 6.3\% | 12.5\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 43.3\% | 32.7\% | 11.7\% | 5.8\% | 6.4\% | 100.0\% | 170 |
| No | 31.1\% | 42.7\% | 10.7\% | 4.9\% | 10.7\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

## Importance of Improved Public

Transportation for Atlanta's Future

|  | Very Important | Somewhat Important | Not Important At All | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 57.8\% | 26.6\% | 14.5\% | 1.1\% | 100.0\% | 400 |
| Gender** |  |  |  |  |  |  |
| Male | 54.4\% | 24.6\% | 19.5\% | 1.5\% | 100.0\% | 195 |
| Female | 61.0\% | 28.3\% | 9.8\% | 1.0\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |
| 18-24 | 27.5\% | 60.0\% | 12.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 67.2\% | 26.6\% | 6.3\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 60.7\% | 14.3\% | 25.0\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 58.8\% | 25.0\% | 15.0\% | 1.3\% | 100.0\% | 80 |
| 55-64 | 57.4\% | 29.5\% | 11.5\% | 1.6\% | 100.0\% | 61 |
| 65+ | 64.2\% | 24.5\% | 7.5\% | 3.8\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |
| Black | 57.7\% | 42.3\% | 0.0\% | 0.0\% | 100.0\% | 27 |
| White | 58.3\% | 27.2\% | 13.3\% | 1.2\% | 100.0\% | 331 |
| Other | 48.1\% | 14.8\% | 37.0\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |
| Yes | 48.7\% | 33.3\% | 17.9\% | 0.0\% | 100.0\% | 39 |
| No | 59.2\% | 25.9\% | 13.8\% | 1.1\% | 100.0\% | 355 |
| Education** |  |  |  |  |  |  |
| Less than HS | 51.0\% | 42.9\% | 6.1\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 52.6\% | 30.9\% | 12.4\% | 4.1\% | 100.0\% | 97 |
| Some College | 64.3\% | 21.4\% | 14.3\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 58.4\% | 19.1\% | 21.3\% | 1.1\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |
| Income* |  |  |  |  |  |  |
| < 15K | 67.9\% | 21.4\% | 10.7\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 37.5\% | 40.6\% | 18.8\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 66.7\% | 18.2\% | 15.2\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 50.0\% | 45.0\% | 5.0\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 68.2\% | 30.3\% | 1.5\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 48.1\% | 26.9\% | 25.0\% | 0.0\% | 100.0\% | 52 |
| 100K-149K | 66.1\% | 23.7\% | 10.2\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 75.0\% | 9.4\% | 15.6\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 16.7\% | 33.3\% | 50.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?** |  |  |  |  |  |  |
| Yes | 60.6\% | 20.6\% | 18.2\% | 0.6\% | 100.0\% | 170 |
| No | 55.6\% | 31.6\% | 11.6\% | 1.3\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

## Rate Job Opportunities in Metro Atlanta

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 7.5\% | 40.9\% | 39.2\% | 8.9\% | 3.6\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |  |
| Male | 11.3\% | 47.2\% | 28.2\% | 10.8\% | 2.6\% | 100.0\% | 195 |
| Female | 3.9\% | 35.1\% | 49.8\% | 6.8\% | 4.4\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 55.0\% | 42.5\% | 2.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 20.6\% | 19.0\% | 39.7\% | 20.6\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 6.0\% | 54.2\% | 32.5\% | 3.6\% | 3.6\% | 100.0\% | 83 |
| 45-54 | 6.2\% | 46.9\% | 39.5\% | 6.2\% | 1.2\% | 100.0\% | 80 |
| 55-64 | 1.7\% | 33.3\% | 55.0\% | 10.0\% | 0.0\% | 100.0\% | 61 |
| 65+ | 5.8\% | 34.6\% | 32.7\% | 13.5\% | 13.5\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 0.0\% | 25.9\% | 63.0\% | 7.4\% | 3.7\% | 100.0\% | 27 |
| White | 8.4\% | 40.7\% | 38.9\% | 9.6\% | 2.4\% | 100.0\% | 331 |
| Other | 3.6\% | 50.0\% | 25.0\% | 7.1\% | 14.3\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 7.7\% | 43.6\% | 46.2\% | 2.6\% | 0.0\% | 100.0\% | 39 |
| No | 7.0\% | 41.3\% | 38.5\% | 9.8\% | 3.4\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 0.0\% | 26.0\% | 64.0\% | 4.0\% | 6.0\% | 100.0\% | 50 |
| HS Grad | 2.0\% | 35.7\% | 49.0\% | 7.1\% | 6.1\% | 100.0\% | 97 |
| Some College | 14.4\% | 44.8\% | 22.4\% | 16.8\% | 1.6\% | 100.0\% | 125 |
| College Grad (BA/BS) | 9.0\% | 50.6\% | 36.0\% | 2.2\% | 2.2\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 8.3\% | 41.7\% | 41.7\% | 5.6\% | 2.8\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 3.4\% | 6.9\% | 86.2\% | 3.4\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 0.0\% | 38.7\% | 58.1\% | 3.2\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 0.0\% | 38.2\% | 55.9\% | 2.9\% | 2.9\% | 100.0\% | 33 |
| 35k-50k | 0.0\% | 40.0\% | 45.0\% | 5.0\% | 10.0\% | 100.0\% | 40 |
| 50K-75K | 10.6\% | 43.9\% | 21.2\% | 22.7\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 7.7\% | 67.3\% | 19.2\% | 3.8\% | 1.9\% | 100.0\% | 52 |
| 100K-149K | 12.1\% | 41.4\% | 46.6\% | 0.0\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 25.0\% | 37.5\% | 28.1\% | 6.3\% | 3.1\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 40.0\% | 60.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 7.6\% | 45.3\% | 38.2\% | 6.5\% | 2.4\% | 100.0\% | 170 |
| No | 7.6\% | 37.9\% | 39.7\% | 10.7\% | 4.0\% | 100.0\% | 225 |

Metro Atlanta Speaks Results: Cherokee County (2015)

How Would You Rate Your Neighborhood
As a Place to Live?

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 53.5\% | 37.4\% | 7.2\% | 1.4\% | 0.6\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 53.9\% | 36.3\% | 6.7\% | 2.1\% | 1.0\% | 100.0\% | 195 |
| Female | 53.7\% | 38.5\% | 7.3\% | 0.5\% |  | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 25.0\% | 65.0\% | 10.0\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 39.1\% | 40.6\% | 15.6\% | 4.7\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 60.2\% | 32.5\% | 4.8\% | 2.4\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 57.5\% | 33.8\% | 6.3\% | 0.0\% | 2.5\% | 100.0\% | 80 |
| 55-64 | 57.4\% | 39.3\% | 3.3\% | 0.0\% | 0.0\% | 100.0\% | 61 |
| 65+ | 69.8\% | 24.5\% | 5.7\% | 0.0\% | 0.0\% | 100.0\% | 53 |
| Race** |  |  |  |  |  |  |  |
| Black | 19.2\% | 73.1\% | 7.7\% | 0.0\% | 0.0\% | 100.0\% | 27 |
| White | 57.3\% | 32.7\% | 7.9\% | 1.5\% | 0.6\% | 100.0\% | 331 |
| Other | 60.7\% | 35.7\% | 3.6\% | 0.0\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 48.7\% | 43.6\% | 7.7\% | 0.0\% | 0.0\% | 100.0\% | 39 |
| No | 54.0\% | 36.7\% | 7.3\% | 1.4\% | 0.6\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 44.0\% | 54.0\% | 2.0\% | 0.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 42.3\% | 50.5\% | 5.2\% | 0.0\% | 2.1\% | 100.0\% | 97 |
| Some College | 51.2\% | 30.4\% | 16.8\% | 1.6\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 67.4\% | 28.1\% | 1.1\% | 3.4\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Income* |  |  |  |  |  |  |  |
| < 15K | 27.6\% | 62.1\% | 10.3\% | 0.0\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 28.1\% | 43.8\% | 28.1\% | 0.0\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 64.7\% | 23.5\% | 11.8\% | 0.0\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 32.5\% | 57.5\% | 5.0\% | 5.0\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 57.6\% | 30.3\% | 12.1\% | 0.0\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 52.8\% | 45.3\% | 1.9\% | 0.0\% | 0.0\% | 100.0\% | 52 |
| 100K-149K | 69.0\% | 25.9\% | 1.7\% | 0.0\% | 3.4\% | 100.0\% | 59 |
| 150K - 300K | 74.2\% | 16.1\% | 0.0\% | 9.7\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 40.0\% | 60.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?* |  |  |  |  |  |  |  |
| Yes | 47.1\% | 39.4\% | 9.4\% | 2.9\% | 1.2\% | 100.0\% | 170 |
| No | 58.2\% | 36.0\% | 5.8\% | 0.0\% | 0.0\% | 100.0\% | 225 |

Rate Attractiveness of Neighborhood to Millenials

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 23.2\% | 43.6\% | 24.4\% | 6.8\% | 2.0\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 24.6\% | 43.1\% | 25.1\% | 4.6\% | 2.6\% | 100.0\% | 195 |
| Female | 21.5\% | 44.4\% | 23.9\% | 8.8\% | 1.5\% | 100.0\% | 205 |
| Age |  |  |  |  |  |  |  |
| 18-24 | 12.5\% | 45.0\% | 32.5\% | 10.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 19.0\% | 44.4\% | 31.7\% | 4.8\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 19.3\% | 43.4\% | 24.1\% | 9.6\% | 3.6\% | 100.0\% | 83 |
| 45-54 | 26.3\% | 45.0\% | 25.0\% | 2.5\% | 1.3\% | 100.0\% | 80 |
| 55-64 | 26.2\% | 47.5\% | 18.0\% | 8.2\% | 0.0\% | 100.0\% | 61 |
| 65+ | 24.5\% | 45.3\% | 18.9\% | 7.5\% | 3.8\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 3.7\% | 22.2\% | 74.1\% | 0.0\% | 0.0\% | 100.0\% | 27 |
| White | 23.9\% | 46.4\% | 19.7\% | 7.9\% | 2.1\% | 100.0\% | 331 |
| Other | 39.3\% | 28.6\% | 28.6\% | 0.0\% | 3.6\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 28.2\% | 41.0\% | 28.2\% | 0.0\% | 2.6\% | 100.0\% | 39 |
| No | 22.2\% | 44.4\% | 24.2\% | 7.6\% | 1.7\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 24.5\% | 24.5\% | 49.0\% | 2.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 15.5\% | 61.9\% | 11.3\% | 7.2\% | 4.1\% | 100.0\% | 97 |
| Some College | 22.2\% | 38.9\% | 32.5\% | 5.6\% | 0.8\% | 100.0\% | 125 |
| College Grad (BA/BS) | 31.5\% | 41.6\% | 15.7\% | 9.0\% | 2.2\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 22.9\% | 48.6\% | 17.1\% | 8.6\% | 2.9\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 24.1\% | 55.2\% | 17.2\% | 3.4\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 3.1\% | 40.6\% | 40.6\% | 12.5\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 15.2\% | 48.5\% | 27.3\% | 9.1\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 7.5\% | 77.5\% | 12.5\% | 2.5\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 27.3\% | 31.8\% | 37.9\% | 3.0\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 39.2\% | 27.5\% | 25.5\% | 2.0\% | 5.9\% | 100.0\% | 52 |
| 100K - 149K | 22.4\% | 48.3\% | 19.0\% | 8.6\% | 1.7\% | 100.0\% | 59 |
| 150K - 300K | 37.5\% | 25.0\% | 18.8\% | 15.6\% | 3.1\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 21.6\% | 45.0\% | 22.8\% | 7.6\% | 2.9\% | 100.0\% | 170 |
| No | 23.9\% | 42.9\% | 25.2\% | 6.2\% | 1.8\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Metro Atlanta As a Place to Live

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 13.8\% | 52.9\% | 23.1\% | 9.6\% | 0.5\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 14.8\% | 48.5\% | 28.1\% | 8.7\% | 0.0\% | 100.0\% | 195 |
| Female | 13.2\% | 57.1\% | 18.5\% | 10.2\% | 1.0\% | 100.0\% | 205 |
| Age** |  |  |  |  |  |  |  |
| 18-24 | 2.5\% | 75.0\% | 20.0\% | 2.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 7.9\% | 52.4\% | 30.2\% | 9.5\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 15.9\% | 59.8\% | 19.5\% | 3.7\% | 1.2\% | 100.0\% | 83 |
| 45-54 | 20.0\% | 52.5\% | 15.0\% | 12.5\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 16.4\% | 37.7\% | 32.8\% | 13.1\% | 0.0\% | 100.0\% | 61 |
| 65+ | 15.1\% | 47.2\% | 20.8\% | 15.1\% | 1.9\% | 100.0\% | 53 |
| Race |  |  |  |  |  |  |  |
| Black | 22.2\% | 44.4\% | 22.2\% | 11.1\% | 0.0\% | 100.0\% | 27 |
| White | 14.2\% | 51.2\% | 23.6\% | 10.3\% | 0.6\% | 100.0\% | 331 |
| Other | 3.6\% | 78.6\% | 14.3\% | 3.6\% | 0.0\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |
| Yes | 7.5\% | 85.0\% | 5.0\% | 2.5\% | 0.0\% | 100.0\% | 39 |
| No | 14.1\% | 49.9\% | 25.1\% | 10.4\% | 0.6\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 16.3\% | 28.6\% | 22.4\% | 32.7\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 10.3\% | 56.7\% | 26.8\% | 5.2\% | 1.0\% | 100.0\% | 97 |
| Some College | 10.4\% | 54.4\% | 24.8\% | 10.4\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 19.5\% | 60.9\% | 17.2\% | 1.1\% | 1.1\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 19.4\% | 52.8\% | 19.4\% | 8.3\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 0.0\% | 34.5\% | 41.4\% | 24.1\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 9.1\% | 69.7\% | 12.1\% | 9.1\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 3.0\% | 36.4\% | 45.5\% | 15.2\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 4.9\% | 70.7\% | 19.5\% | 4.9\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 13.2\% | 48.5\% | 26.5\% | 10.3\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 21.2\% | 55.8\% | 17.3\% | 5.8\% | 0.0\% | 100.0\% | 52 |
| 100K - 149K | 15.3\% | 62.7\% | 13.6\% | 8.5\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 37.5\% | 40.6\% | 15.6\% | 6.3\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 40.0\% | 60.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?** |  |  |  |  |  |  |  |
| Yes | 16.5\% | 58.2\% | 16.5\% | 8.2\% | 0.6\% | 100.0\% | 170 |
| No | 11.6\% | 48.9\% | 28.0\% | 11.1\% | 0.4\% | 100.0\% | 225 |

## Rate Metro Atlanta As a Place to Live

|  | Different Neighborhood in Atlanta | Stay Where They Are | Move Away from Metro Atlanta | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 8.0\% | 67.4\% | 24.1\% | 0.5\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |
| Male | 7.7\% | 64.6\% | 27.7\% | 0.0\% | 100.0\% | 195 |
| Female | 8.3\% | 69.9\% | 20.9\% | 1.0\% | 100.0\% | 205 |
| Age** |  |  |  |  |  |  |
| 18-24 | 10.3\% | 61.5\% | 28.2\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 11.1\% | 52.4\% | 36.5\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 6.0\% | 65.5\% | 28.6\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 13.8\% | 67.5\% | 18.8\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 4.9\% | 75.4\% | 19.7\% | 0.0\% | 100.0\% | 61 |
| 65+ | 1.9\% | 83.3\% | 13.0\% | 1.9\% | 100.0\% | 53 |
| Race |  |  |  |  |  |  |
| Black | 0.0\% | 85.2\% | 14.8\% | 0.0\% | 100.0\% | 27 |
| White | 9.1\% | 66.2\% | 24.2\% | 0.6\% | 100.0\% | 331 |
| Other | 7.1\% | 67.9\% | 25.0\% | 0.0\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |
| Yes | 15.4\% | 84.6\% |  |  | 100.0\% | 39 |
| No | 7.3\% | 65.4\% | 27.0\% | 0.3\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |
| Less than HS | 0.0\% | 92.0\% | 8.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 2.1\% | 63.9\% | 32.0\% | 2.1\% | 100.0\% | 97 |
| Some College | 9.6\% | 61.6\% | 28.8\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 15.7\% | 62.9\% | 21.3\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |
| Degree | 11.4\% | 71.4\% | 17.1\% | 0.0\% | 100.0\% | 36 |
| Income |  |  |  |  |  |  |
| < 15K | 14.3\% | 75.0\% | 10.7\% | 100.0\% |  | 29 |
| 15k-25k | 6.3\% | 43.8\% | 50.0\% | 100.0\% |  | 32 |
| 25k-35k | 9.1\% | 60.6\% | 30.3\% | 100.0\% |  | 33 |
| 35k-50k | 12.2\% | 73.2\% | 14.6\% | 100.0\% |  | 40 |
| 50K - 75K | 7.5\% | 67.2\% | 25.4\% | 100.0\% |  | 67 |
| 75K - 100K | 9.8\% | 62.7\% | 27.5\% | 100.0\% |  | 52 |
| 100K - 149K | 6.9\% | 75.9\% | 17.2\% | 100.0\% |  | 59 |
| 150K - 300K | 9.4\% | 71.9\% | 18.8\% | 100.0\% |  | 32 |
| 300K \& over | 0.0\% | 80.0\% | 20.0\% | 100.0\% |  | 5 |
| Children in Household? |  |  |  |  |  |  |
| Yes | 8.8\% | 64.1\% | 27.1\% | 0.0\% | 100.0\% | 170 |
| No | 7.1\% | 69.3\% | 22.7\% | 0.9\% | 100.0\% | 225 |

Metro Atlanta Speaks Results: Cherokee County (2015)

## Best Way for Metro Atlanta to

Accommodate Growth

|  | Redevelop Older Areas | Improve Infrastructure in Developing Suburbs | Build New Infrastructure in Rural Areas | DK | Total | Weighted N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 39.9\% | 27.1\% | 22.8\% | 10.3\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |
| Male | 38.8\% | 31.1\% | 21.4\% | 8.7\% | 100.0\% | 195 |
| Female | 40.8\% | 23.3\% | 23.8\% | 12.1\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |
| 18-24 | 35.9\% | 30.8\% | 33.3\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 27.0\% | 27.0\% | 28.6\% | 17.5\% | 100.0\% | 63 |
| 35-44 | 41.0\% | 30.1\% | 24.1\% | 4.8\% | 100.0\% | 83 |
| 45-54 | 46.3\% | 30.0\% | 13.8\% | 10.0\% | 100.0\% | 80 |
| 55-64 | 46.7\% | 23.3\% | 28.3\% | 1.7\% | 100.0\% | 61 |
| 65+ | 37.0\% | 25.9\% | 14.8\% | 22.2\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |
| Black | 7.7\% | 23.1\% | 61.5\% | 7.7\% | 100.0\% | 27 |
| White | 43.6\% | 27.9\% | 18.5\% | 10.0\% | 100.0\% | 331 |
| Other | 21.4\% | 14.3\% | 50.0\% | 14.3\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |
| Yes | 25.6\% | 23.1\% | 48.7\% | 2.6\% | 100.0\% | 39 |
| No | 41.5\% | 27.7\% | 20.3\% | 10.5\% | 100.0\% | 355 |
| Education** |  |  |  |  |  |  |
| Less than HS | 32.0\% | 24.0\% | 28.0\% | 16.0\% | 100.0\% | 50 |
| HS Grad | 40.2\% | 17.5\% | 27.8\% | 14.4\% | 100.0\% | 97 |
| Some College | 38.4\% | 37.6\% | 16.0\% | 8.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 44.9\% | 22.5\% | 28.1\% | 4.5\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |
| Degree | 41.7\% | 33.3\% | 16.7\% | 8.3\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |
| <15K | 48.3\% | 17.2\% | 10.3\% | 24.1\% | 100.0\% | 29 |
| 15k-25k | 40.6\% | 3.1\% | 53.1\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 39.4\% | 24.2\% | 21.2\% | 15.2\% | 100.0\% | 33 |
| 35k - 50k | 50.0\% | 15.0\% | 27.5\% | 7.5\% | 100.0\% | 40 |
| 50K-75K | 32.4\% | 44.1\% | 11.8\% | 11.8\% | 100.0\% | 67 |
| 75K-100K | 39.2\% | 27.5\% | 29.4\% | 3.9\% | 100.0\% | 52 |
| 100K - 149K | 42.4\% | 25.4\% | 25.4\% | 6.8\% | 100.0\% | 59 |
| 150K - 300K | 38.7\% | 41.9\% | 16.1\% | 3.2\% | 100.0\% | 32 |
| 300K \& over | 40.0\% | 60.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |
| Yes | 38.8\% | 25.3\% | 25.9\% | 10.0\% | 100.0\% | 170 |
| No | 40.4\% | 28.4\% | 20.9\% | 10.2\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Public Education in District Where You Live

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 31.1\% | 37.3\% | 20.5\% | 6.2\% | 0.5\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |  |
| Male | 36.6\% | 26.8\% | 23.7\% | 7.7\% | 5.2\% | 100.0\% | 195 |
| Female | 25.9\% | 47.3\% | 17.6\% | 4.4\% | 4.9\% | 100.0\% | 205 |
| Age |  |  |  |  |  |  |  |
| 18-24 | 22.5\% | 52.5\% | 25.0\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 20.6\% | 44.4\% | 20.6\% | 9.5\% | 4.8\% | 100.0\% | 63 |
| 35-44 | 43.4\% | 24.1\% | 22.9\% | 4.8\% | 4.8\% | 100.0\% | 83 |
| 45-54 | 38.8\% | 32.5\% | 16.3\% | 8.8\% | 3.8\% | 100.0\% | 80 |
| 55-64 | 27.9\% | 41.0\% | 23.0\% | 3.3\% | 4.9\% | 100.0\% | 61 |
| 65+ | 28.3\% | 37.7\% | 17.0\% | 9.4\% | 7.5\% | 100.0\% | 53 |
| Race** |  |  |  |  |  |  |  |
| Black | 3.8\% | 57.7\% | 38.5\% | 0.0\% | 0.0\% | 100.0\% | 27 |
| White | 33.2\% | 36.9\% | 19.3\% | 5.7\% | 4.8\% | 100.0\% | 331 |
| Other | 42.9\% | 28.6\% | 21.4\% | 3.6\% | 3.6\% | 100.0\% | 28 |
| Latino?** |  |  |  |  |  |  |  |
| Yes | 23.1\% | 51.3\% | 7.7\% | 12.8\% | 5.1\% | 100.0\% | 39 |
| No | 32.1\% | 35.5\% | 21.7\% | 5.6\% | 5.1\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 10.2\% | 40.8\% | 42.9\% | 4.1\% | 2.0\% | 100.0\% | 50 |
| HS Grad | 33.0\% | 36.1\% | 19.6\% | 5.2\% | 6.2\% | 100.0\% | 97 |
| Some College | 23.8\% | 37.3\% | 21.4\% | 11.1\% | 6.3\% | 100.0\% | 125 |
| College Grad (BA/BS) | 43.8\% | 38.2\% | 11.2\% | 1.1\% | 5.6\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 51.4\% | 25.7\% | 14.3\% | 8.6\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| <15K | 17.9\% | 50.0\% | 32.1\% | 0.0\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 12.5\% | 75.0\% | 9.4\% | 3.1\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 35.3\% | 50.0\% | 11.8\% | 2.9\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 27.5\% | 40.0\% | 22.5\% | 7.5\% | 2.5\% | 100.0\% | 40 |
| 50K-75K | 25.4\% | 26.9\% | 28.4\% | 17.9\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 43.1\% | 27.5\% | 21.6\% | 2.0\% | 5.9\% | 100.0\% | 52 |
| 100K-149K | 36.2\% | 32.8\% | 17.2\% | 3.4\% | 10.3\% | 100.0\% | 59 |
| 150K - 300K | 56.3\% | 15.6\% | 15.6\% | 3.1\% | 9.4\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 40.0\% | 60.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?** |  |  |  |  |  |  |  |
| Yes | 37.1\% | 32.9\% | 17.6\% | 9.4\% | 2.9\% | 100.0\% | 170 |
| No | 27.1\% | 39.1\% | 23.1\% | 4.0\% | 6.7\% | 100.0\% | 225 |

Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Public Education in Metro Area As a Whole

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 3.3\% | 29.7\% | 42.8\% | 17.2\% | 7.1\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 4.6\% | 29.2\% | 42.1\% | 18.5\% | 5.6\% | 100.0\% | 195 |
| Female | 1.9\% | 30.1\% | 43.7\% | 16.0\% | 8.3\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 57.5\% | 40.0\% | 2.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 9.5\% | 15.9\% | 47.6\% | 22.2\% | 4.8\% | 100.0\% | 63 |
| 35-44 | 0.0\% | 30.1\% | 48.2\% | 9.6\% | 12.0\% | 100.0\% | 83 |
| 45-54 | 0.0\% | 28.4\% | 53.1\% | 14.8\% | 3.7\% | 100.0\% | 80 |
| 55-64 | 4.8\% | 24.2\% | 35.5\% | 30.6\% | 4.8\% | 100.0\% | 61 |
| 65+ | 3.8\% | 32.1\% | 30.2\% | 24.5\% | 9.4\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 0.0\% | 74.1\% | 14.8\% | 11.1\% | 0.0\% | 100.0\% | 27 |
| White | 3.6\% | 25.2\% | 45.5\% | 18.5\% | 7.3\% | 100.0\% | 331 |
| Other | 0.0\% | 42.9\% | 42.9\% | 10.7\% | 3.6\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |
| Yes | 0.0\% | 57.5\% | 37.5\% | 2.5\% | 2.5\% | 100.0\% | 39 |
| No | 3.4\% | 26.5\% | 43.9\% | 18.9\% | 7.3\% | 100.0\% | 355 |
| Education** |  |  |  |  |  |  |  |
| Less than HS | 0.0\% | 36.0\% | 26.0\% | 32.0\% | 6.0\% | 100.0\% | 50 |
| HS Grad | 3.0\% | 23.2\% | 47.5\% | 14.1\% | 12.1\% | 100.0\% | 97 |
| Some College | 5.6\% | 25.0\% | 47.6\% | 17.7\% | 4.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 2.2\% | 34.8\% | 42.7\% | 11.2\% | 9.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 2.9\% | 42.9\% | 34.3\% | 17.1\% | 2.9\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| <15K | 0.0\% | 17.9\% | 53.6\% | 25.0\% | 3.6\% | 100.0\% | 29 |
| 15k-25k | 0.0\% | 71.0\% | 22.6\% | 3.2\% | 3.2\% | 100.0\% | 32 |
| 25k-35k | 0.0\% | 18.8\% | 59.4\% | 21.9\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 0.0\% | 20.0\% | 57.5\% | 20.0\% | 2.5\% | 100.0\% | 40 |
| 50K-75K | 12.1\% | 24.2\% | 34.8\% | 27.3\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 0.0\% | 37.3\% | 35.3\% | 13.7\% | 13.7\% | 100.0\% | 52 |
| 100K-149K | 1.7\% | 25.9\% | 53.4\% | 13.8\% | 5.2\% | 100.0\% | 59 |
| 150K - 300K | 0.0\% | 34.4\% | 46.9\% | 12.5\% | 6.3\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 33.3\% | 66.7\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?** |  |  |  |  |  |  |  |
| Yes | 0.0\% | 31.2\% | 47.1\% | 15.3\% | 6.5\% | 100.0\% | 170 |
| No | 5.3\% | 28.9\% | 40.4\% | 17.8\% | 7.6\% | 100.0\% | 225 |

Biggest Problem Associated With Growing Old in Atlanta

|  | Transpor- <br> tation | Affordable <br> Housing | Financial <br> Resources | Having to Leave <br> Home for <br> Health Reasons | Locating <br> Other | Other | DK | Total | Weighted |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $15.8 \%$ | $24.0 \%$ | $15.4 \%$ | $15.2 \%$ | $20.2 \%$ | $1.5 \%$ | $7.9 \%$ | $100.0 \%$ | N |

## Metro Atlanta Speaks Results: Cherokee County (2015)

How Involved Are You in Your Community?

|  | Very Involved | Somewhat Involved | Not Involved at All | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 12.1\% | 49.5\% | 37.8\% | 0.6\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |
| Male | 13.9\% | 48.5\% | 37.6\% | 0.0\% | 100.0\% | 195 |
| Female | 10.2\% | 50.7\% | 38.0\% | 1.0\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |
| 18-24 | 7.5\% | 30.0\% | 62.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 9.7\% | 59.7\% | 30.6\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 15.7\% | 61.4\% | 22.9\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 18.8\% | 45.0\% | 36.3\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 5.0\% | 45.0\% | 50.0\% | 0.0\% | 100.0\% | 61 |
| 65+ | 11.1\% | 44.4\% | 42.6\% | 1.9\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |
| Black | 3.7\% | 14.8\% | 81.5\% | 0.0\% | 100.0\% | 27 |
| White | 14.0\% | 48.3\% | 37.1\% | 0.6\% | 100.0\% | 331 |
| Other | 0.0\% | 78.6\% | 21.4\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |
| Yes | 2.5\% | 60.0\% | 37.5\% | 0.0\% | 100.0\% | 39 |
| No | 13.2\% | 48.2\% | 38.3\% | 0.3\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |
| Less than HS | 0.0\% | 12.0\% | 88.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 15.5\% | 50.5\% | 32.0\% | 2.1\% | 100.0\% | 97 |
| Some College | 11.3\% | 55.6\% | 33.1\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 11.2\% | 59.6\% | 29.2\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |
| Degree | 25.0\% | 47.2\% | 27.8\% | 0.0\% | 100.0\% | 36 |
| Income |  |  |  |  |  |  |
| < 15K | 10.3\% | 34.5\% | 55.2\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 12.5\% | 37.5\% | 50.0\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 17.6\% | 38.2\% | 44.1\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 10.3\% | 61.5\% | 28.2\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 9.0\% | 55.2\% | 34.3\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 11.5\% | 53.8\% | 34.6\% | 0.0\% | 100.0\% | 52 |
| 100K - 149K | 13.8\% | 51.7\% | 34.5\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 16.1\% | 58.1\% | 25.8\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 20.0\% | 20.0\% | 60.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?* |  |  |  |  |  |  |
| Yes | 16.5\% | 54.1\% | 29.4\% | 0.0\% | 100.0\% | 170 |
| No | 8.5\% | 45.5\% | 45.1\% | 0.9\% | 100.0\% | 225 |

## Reported Rates of Participation in Selected Community Activities*

|  | PTA <br> Meeting | Neighborhood Association Meeting | Religious Service/Event | Public <br> Meeting | Volunteer Work | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 20.5\% | 31.4\% | 65.8\% | 21.4\% | 41.5\% | 400 |
| Gender |  |  |  |  |  |  |
| Male | 21.5\% | 36.4\% | 69.7\% | 25.1\% | 45.1\% | 195 |
| Female | 19.5\% | 26.8\% | 62.0\% | 17.6\% | 38.0\% | 205 |
| Age |  |  |  |  |  |  |
| 18-24 | 0.0\% | 7.5\% | 27.5\% | 12.5\% | 33.3\% | 40 |
| 25-34 | 14.3\% | 25.4\% | 66.7\% | 41.3\% | 55.6\% | 63 |
| 35-44 | 52.4\% | 38.1\% | 82.1\% | 14.5\% | 51.8\% | 83 |
| 45-54 | 21.3\% | 38.8\% | 70.4\% | 20.0\% | 48.8\% | 80 |
| 55-64 | 8.2\% | 23.0\% | 63.9\% | 13.1\% | 23.0\% | 61 |
| 65+ | 7.4\% | 31.5\% | 67.9\% | 20.8\% | 31.5\% | 53 |
| Race |  |  |  |  |  |  |
| Black | 11.5\% | 3.7\% | 55.6\% | 0.0\% | 7.4\% | 27 |
| White | 18.4\% | 31.7\% | 66.7\% | 20.8\% | 41.2\% | 331 |
| Other | 53.6\% | 53.6\% | 67.9\% | 37.9\% | 60.7\% | 28 |
| Latino? |  |  |  |  |  |  |
| Yes | 35.9\% | 33.3\% | 48.7\% | 2.6\% | 51.3\% | 39 |
| No | 19.1\% | 31.0\% | 68.5\% | 23.1\% | 41.0\% | 355 |
| Education |  |  |  |  |  |  |
| Less than HS | 2.0\% | 10.0\% | 46.0\% | 0.0\% | 8.0\% | 50 |
| HS Grad | 15.5\% | 26.8\% | 61.9\% | 22.4\% | 37.1\% | 97 |
| Some College | 12.0\% | 31.0\% | 63.2\% | 22.4\% | 45.6\% | 125 |
| College Grad (BA/BS) | 42.7\% | 43.8\% | 78.7\% | 24.7\% | 56.8\% | 89 |
| Grad/Professional |  |  |  |  |  |  |
| Income |  |  |  |  |  |  |
| < 15K | 17.2\% | 13.8\% | 34.5\% | 10.7\% | 13.8\% | 29 |
| 15k-25k | 6.3\% | 21.9\% | 40.6\% | 9.4\% | 21.9\% | 32 |
| 25k-35k | 21.2\% | 27.3\% | 78.8\% | 21.2\% | 48.5\% | 33 |
| 35k-50k | 15.0\% | 22.5\% | 77.5\% | 35.0\% | 48.8\% | 40 |
| 50K-75K | 10.4\% | 28.4\% | 67.2\% | 24.2\% | 48.5\% | 67 |
| 75K-100K | 28.8\% | 45.1\% | 73.1\% | 26.9\% | 55.8\% | 52 |
| 100K - 149K | 31.0\% | 24.1\% | 66.1\% | 16.9\% | 41.4\% | 59 |
| 150K - 300K | 45.2\% | 62.5\% | 84.4\% | 18.8\% | 46.9\% | 32 |
| 300K \& over | 0.0\% | 20.0\% | 40.0\% | 33.3\% | 33.3\% | 5 |
| Children in Household? |  |  |  |  |  |  |
| Yes | 41.5\% | 32.4\% | 71.8\% | 19.3\% | 52.9\% | 170 |
| No | 4.4\% | 30.2\% | 61.6\% | 22.7\% | 32.9\% | 225 |

* Percentage of respondents who said "yes" for each activity

Red text represents differences that are not statistically significant Green Bold text represents differences that are significant at .05 level Normal black text represents differences that are significant at . 01 level

## Metro Atlanta Speaks Results: Cherokee County (2015)

## Will Living Conditions in Metro Atlanta Be

Better or Worse in 3-4 Years?

|  | Better in 3-4 years | Worse in 3 4 years | About the same | DK | Total | Weighted N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 23.0\% | 22.1\% | 53.3\% | 1.6\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |
| Male | 19.5\% | 30.3\% | 48.2\% | 2.1\% | 100.0\% | 195 |
| Female | 26.3\% | 14.1\% | 58.0\% | 1.5\% | 100.0\% | 205 |
| Age |  |  |  |  |  |  |
| 18-24 | 23.1\% | 5.1\% | 71.8\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 25.4\% | 25.4\% | 49.2\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 24.1\% | 30.1\% | 42.2\% | 3.6\% | 100.0\% | 83 |
| 45-54 | 23.5\% | 21.0\% | 55.6\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 16.1\% | 25.8\% | 58.1\% | 0.0\% | 100.0\% | 61 |
| 65+ | 28.3\% | 18.9\% | 49.1\% | 3.8\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |
| Black | 48.1\% | 3.7\% | 48.1\% | 0.0\% | 100.0\% | 27 |
| White | 20.2\% | 25.1\% | 52.9\% | 1.8\% | 100.0\% | 331 |
| Other | 28.6\% | 10.7\% | 60.7\% | 0.0\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |
| Yes | 50.0\% | 10.0\% | 40.0\% | 0.0\% | 100.0\% | 39 |
| No | 20.0\% | 23.7\% | 54.9\% | 1.4\% | 100.0\% | 355 |

Education

| Less than HS | $26.0 \%$ | $26.0 \%$ | $48.0 \%$ | $0.0 \%$ | $100.0 \%$ | 50 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| HS Grad | $20.6 \%$ | $16.5 \%$ | $57.7 \%$ | $5.2 \%$ | $100.0 \%$ | 97 |
| Some College | $24.8 \%$ | $26.4 \%$ | $48.0 \%$ | $0.8 \%$ | $100.0 \%$ | 125 |
| College Grad (BA/BS) | $23.9 \%$ | $19.3 \%$ | $56.8 \%$ | $0.0 \%$ | $100.0 \%$ | 89 |

Grad/Professional

| Degree | $17.1 \%$ | $25.7 \%$ | $57.1 \%$ | $0.0 \%$ | $100.0 \%$ | 36 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Income* |  |  |  |  |  |  |
| < 15K | $20.7 \%$ | $20.7 \%$ | $58.6 \%$ | $0.0 \%$ | $100.0 \%$ | 29 |
| 15k-25k | $53.1 \%$ | $6.3 \%$ | $40.6 \%$ | $0.0 \%$ | $100.0 \%$ | 32 |
| 25k-35k | $31.3 \%$ | $28.1 \%$ | $40.6 \%$ | $0.0 \%$ | $100.0 \%$ | 33 |
| 35k-50k | $27.5 \%$ | $25.0 \%$ | $47.5 \%$ | $0.0 \%$ | $100.0 \%$ | 40 |
| 50K - 75K | $17.9 \%$ | $35.8 \%$ | $44.8 \%$ | $1.5 \%$ | $100.0 \%$ | 67 |
| 75K - 100K | $11.5 \%$ | $13.5 \%$ | $67.3 \%$ | $7.7 \%$ | $100.0 \%$ | 52 |
| 100K - 149K | $15.3 \%$ | $23.7 \%$ | $61.0 \%$ | $0.0 \%$ | $100.0 \%$ | 59 |
| 150K-300K | $37.5 \%$ | $21.9 \%$ | $40.6 \%$ | $0.0 \%$ | $100.0 \%$ | 32 |
| 300K \& over | $0.0 \%$ | $0.0 \%$ | $100.0 \%$ | $0.0 \%$ | $100.0 \%$ | 5 |
| Children in Household? |  |  |  |  |  |  |
| Yes | $20.6 \%$ | $24.1 \%$ | $53.5 \%$ | $1.8 \%$ | $100.0 \%$ | 170 |
| No | $24.9 \%$ | $21.3 \%$ | $52.4 \%$ | $1.3 \%$ | $100.0 \%$ | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

Responsiveness of Local Goverments to Needs of Citizens

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 5.4\% | 32.5\% | 40.9\% | 20.3\% | 0.9\% | 100.0\% | 400 |
| Gender** |  |  |  |  |  |  |  |
| Male | 7.2\% | 36.9\% | 33.8\% | 21.5\% | 0.5\% | 100.0\% | 195 |
| Female | 3.4\% | 28.6\% | 47.1\% | 19.4\% | 1.5\% | 100.0\% | 205 |
| Age** |  |  |  |  |  |  |  |
| 18-24 | 5.0\% | 37.5\% | 57.5\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 15.9\% | 15.9\% | 36.5\% | 31.7\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 1.2\% | 41.0\% | 32.5\% | 25.3\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 2.5\% | 32.5\% | 43.8\% | 20.0\% | 1.3\% | 100.0\% | 80 |
| 55-64 | 3.3\% | 29.5\% | 42.6\% | 24.6\% | 0.0\% | 100.0\% | 61 |
| 65+ | 5.6\% | 40.7\% | 35.2\% | 14.8\% | 3.7\% | 100.0\% | 53 |
| Race** |  |  |  |  |  |  |  |
| Black | 0.0\% | 29.6\% | 63.0\% | 7.4\% | 0.0\% | 100.0\% | 27 |
| White | 6.3\% | 31.7\% | 38.7\% | 22.7\% | 0.6\% | 100.0\% | 331 |
| Other | 0.0\% | 50.0\% | 35.7\% | 10.7\% | 3.6\% | 100.0\% | 28 |
| Latino?** |  |  |  |  |  |  |  |
| Yes | 0.0\% | 25.6\% | 64.1\% | 10.3\% | 0.0\% | 100.0\% | 39 |
| No | 5.6\% | 33.4\% | 38.5\% | 21.6\% | 0.8\% | 100.0\% | 355 |
| Education** |  |  |  |  |  |  |  |
| Less than HS | 0.0\% | 28.6\% | 40.8\% | 28.6\% | 2.0\% | 100.0\% | 50 |
| HS Grad | 3.1\% | 33.7\% | 39.8\% | 22.4\% | 1.0\% | 100.0\% | 97 |
| Some College | 8.8\% | 23.2\% | 44.8\% | 23.2\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 6.7\% | 43.8\% | 38.2\% | 11.2\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Income* |  |  |  |  |  |  |  |
| < 15K | 0.0\% | 20.7\% | 55.2\% | 24.1\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 0.0\% | 37.5\% | 37.5\% | 25.0\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 6.1\% | 27.3\% | 27.3\% | 39.4\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 12.5\% | 12.5\% | 62.5\% | 12.5\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 0.0\% | 25.4\% | 43.3\% | 29.9\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 7.7\% | 46.2\% | 32.7\% | 11.5\% | 1.9\% | 100.0\% | 52 |
| 100K-149K | 5.1\% | 40.7\% | 35.6\% | 18.6\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 15.6\% | 43.8\% | 28.1\% | 12.5\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 4.1\% | 29.8\% | 40.4\% | 25.1\% | 0.6\% | 100.0\% | 170 |
| No | 6.7\% | 34.8\% | 41.1\% | 16.5\% | 0.9\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Safety of Residents in Your Community

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 33.9\% | 50.6\% | 13.4\% | 2.0\% | 0.0\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 36.9\% | 47.2\% | 13.3\% | 2.6\% | 0.0\% | 100.0\% | 195 |
| Female | 31.2\% | 53.7\% | 13.7\% | 1.5\% | 0.0\% | 100.0\% | 205 |
| Age |  |  |  |  |  |  |  |
| 18-24 | 17.9\% | 61.5\% | 17.9\% | 2.6\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 33.3\% | 54.0\% | 12.7\% | 0.0\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 38.6\% | 45.8\% | 10.8\% | 4.8\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 38.3\% | 49.4\% | 11.1\% | 1.2\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 36.1\% | 42.6\% | 21.3\% | 0.0\% | 0.0\% | 100.0\% | 61 |
| 65+ | 32.1\% | 54.7\% | 9.4\% | 3.8\% | 0.0\% | 100.0\% | 53 |
| Race |  |  |  |  |  |  |  |
| Black | 7.4\% | 74.1\% | 14.8\% | 3.7\% | 0.0\% | 100.0\% | 27 |
| White | 37.2\% | 46.5\% | 14.5\% | 1.8\% | 0.0\% | 100.0\% | 331 |
| Other | 39.3\% | 53.6\% | 7.1\% | 0.0\% | 0.0\% | 100.0\% | 28 |
| Latino?** |  |  |  |  |  |  |  |
| Yes | 10.3\% | 71.8\% | 17.9\% | 0.0\% | 0.0\% | 100.0\% | 39 |
| No | 36.3\% | 48.5\% | 13.0\% | 2.3\% | 0.0\% | 100.0\% | 355 |
| Education |  |  |  |  |  |  |  |
| Less than HS | 40.0\% | 54.0\% | 6.0\% | 0.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 33.0\% | 54.6\% | 11.3\% | 1.0\% | 0.0\% | 100.0\% | 97 |
| Some College | 30.4\% | 47.2\% | 19.2\% | 3.2\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 37.5\% | 50.0\% | 12.5\% | 0.0\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 36.1\% | 44.4\% | 11.1\% | 8.3\% | 0.0\% | 100.0\% | 36 |
| Income** |  |  |  |  |  |  |  |
| <15K | 25.0\% | 57.1\% | 17.9\% | 0.0\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 12.5\% | 59.4\% | 25.0\% | 3.1\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 45.5\% | 36.4\% | 18.2\% | 0.0\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 30.0\% | 57.5\% | 7.5\% | 5.0\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 28.4\% | 53.7\% | 17.9\% | 0.0\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 30.8\% | 55.8\% | 13.5\% | 0.0\% | 0.0\% | 100.0\% | 52 |
| 100K-149K | 45.8\% | 40.7\% | 11.9\% | 1.7\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 46.9\% | 40.6\% | 6.3\% | 6.3\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 80.0\% | 20.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 36.3\% | 52.6\% | 8.2\% | 2.9\% | 0.0\% | 100.0\% | 170 |
| No | 32.9\% | 48.0\% | 17.8\% | 1.3\% | 0.0\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Affordability of Metro Area as a Place to Live

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 8.6\% | 39.7\% | 40.0\% | 10.8\% | 0.9\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |  |
| Male | 10.8\% | 46.7\% | 29.7\% | 12.8\% | 0.0\% | 100.0\% | 195 |
| Female | 6.4\% | 33.3\% | 50.0\% | 8.8\% | 1.5\% | 100.0\% | 205 |
| Age |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 35.0\% | 62.5\% | 2.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 14.3\% | 41.3\% | 34.9\% | 9.5\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 8.4\% | 44.6\% | 32.5\% | 13.3\% | 1.2\% | 100.0\% | 83 |
| 45-54 | 6.3\% | 42.5\% | 42.5\% | 8.8\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 8.2\% | 29.5\% | 47.5\% | 14.8\% | 0.0\% | 100.0\% | 61 |
| 65+ | 13.2\% | 39.6\% | 34.0\% | 13.2\% | 0.0\% | 100.0\% | 53 |
| Race** |  |  |  |  |  |  |  |
| Black | 22.2\% | 18.5\% | 51.9\% | 7.4\% | 0.0\% | 100.0\% | 27 |
| White | 8.8\% | 39.6\% | 39.0\% | 11.8\% | 0.9\% | 100.0\% | 331 |
| Other | 0.0\% | 55.2\% | 41.4\% | 3.4\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 2.6\% | 48.7\% | 46.2\% | 2.6\% | 0.0\% | 100.0\% | 39 |
| No | 9.3\% | 38.8\% | 39.6\% | 11.8\% | 0.6\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 16.3\% | 2.0\% | 63.3\% | 18.4\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 2.1\% | 34.0\% | 49.5\% | 12.4\% | 2.1\% | 100.0\% | 97 |
| Some College | 5.6\% | 47.6\% | 34.7\% | 12.1\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 8.0\% | 56.8\% | 28.4\% | 5.7\% | 1.1\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 25.0\% | 38.9\% | 30.6\% | 5.6\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 0.0\% | 14.3\% | 64.3\% | 21.4\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 0.0\% | 28.1\% | 62.5\% | 9.4\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 3.1\% | 21.9\% | 75.0\% | 0.0\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 12.5\% | 42.5\% | 27.5\% | 17.5\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 1.5\% | 50.7\% | 37.3\% | 10.4\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 15.4\% | 48.1\% | 28.8\% | 7.7\% | 0.0\% | 100.0\% | 52 |
| 100K - 149K | 6.8\% | 44.1\% | 35.6\% | 13.6\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 25.0\% | 43.8\% | 21.9\% | 9.4\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 20.0\% | 60.0\% | 20.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 8.8\% | 37.1\% | 37.6\% | 15.9\% | 0.6\% | 100.0\% | 170 |
| No | 8.4\% | 41.8\% | 41.8\% | 7.1\% | 0.9\% | 100.0\% | 225 |

Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Availability of Programs to Help Low-Income Residents

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 10.4\% | 24.3\% | 35.7\% | 22.4\% | 7.2\% | 100.0\% | 400 |
| Gender* |  |  |  |  |  |  |  |
| Male | 18.9\% | 25.0\% | 27.0\% | 23.0\% | 6.1\% | 100.0\% | 195 |
| Female | 2.4\% | 23.8\% | 43.7\% | 21.8\% | 8.3\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 25.6\% | 69.2\% | 2.6\% | 2.6\% | 100.0\% | 40 |
| 25-34 | 20.6\% | 12.7\% | 33.3\% | 33.3\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 21.4\% | 20.2\% | 32.1\% | 20.2\% | 6.0\% | 100.0\% | 83 |
| 45-54 | 6.3\% | 30.0\% | 33.8\% | 20.0\% | 10.0\% | 100.0\% | 80 |
| 55-64 | 1.6\% | 31.1\% | 29.5\% | 34.4\% | 3.3\% | 100.0\% | 61 |
| 65+ | 7.5\% | 24.5\% | 26.4\% | 22.6\% | 18.9\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 21.4\% | 10.7\% | 53.6\% | 14.3\% | 0.0\% | 100.0\% | 27 |
| White | 8.2\% | 24.2\% | 36.7\% | 23.3\% | 7.6\% | 100.0\% | 331 |
| Other | 28.6\% | 21.4\% | 21.4\% | 17.9\% | 10.7\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |
| Yes | 20.5\% | 15.4\% | 48.7\% | 5.1\% | 10.3\% | 100.0\% | 39 |
| No | 9.3\% | 25.1\% | 34.6\% | 24.5\% | 6.5\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 16.0\% | 16.0\% | 28.0\% | 38.0\% | 2.0\% | 100.0\% | 50 |
| HS Grad | 2.1\% | 24.7\% | 42.3\% | 25.8\% | 5.2\% | 100.0\% | 97 |
| Some College | 12.0\% | 20.0\% | 33.6\% | 25.6\% | 8.8\% | 100.0\% | 125 |
| College Grad (BA/BS) | 14.8\% | 22.7\% | 43.2\% | 10.2\% | 9.1\% | 100.0\% | 89 |
| Grad/Professional Degree | 8.3\% | 47.2\% | 25.0\% | 11.1\% | 8.3\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 0.0\% | 21.4\% | 50.0\% | 25.0\% | 3.6\% | 100.0\% | 29 |
| 15k-25k | 0.0\% | 28.1\% | 40.6\% | 25.0\% | 6.3\% | 100.0\% | 32 |
| 25k-35k | 0.0\% | 15.2\% | 39.4\% | 42.4\% | 3.0\% | 100.0\% | 33 |
| 35k-50k | 15.0\% | 15.0\% | 42.5\% | 25.0\% | 2.5\% | 100.0\% | 40 |
| 50K-75K | 9.1\% | 19.7\% | 27.3\% | 34.8\% | 9.1\% | 100.0\% | 67 |
| 75K-100K | 27.5\% | 33.3\% | 17.6\% | 17.6\% | 3.9\% | 100.0\% | 52 |
| 100K-149K | 6.9\% | 27.6\% | 46.6\% | 15.5\% | 3.4\% | 100.0\% | 59 |
| 150K - 300K | 21.9\% | 15.6\% | 34.4\% | 9.4\% | 18.8\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 14.7\% | 21.8\% | 35.9\% | 22.4\% | 5.3\% | 100.0\% | 170 |
| No | 7.6\% | 25.3\% | 36.0\% | 22.7\% | 8.4\% | 100.0\% | 225 |

## Rate Support for Elderly Citizens

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 3.5\% | 32.7\% | 38.8\% | 17.0\% | 8.0\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 4.1\% | 35.1\% | 41.2\% | 13.4\% | 6.2\% | 100.0\% | 195 |
| Female | 2.9\% | 30.6\% | 36.4\% | 20.4\% | 9.7\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 50.0\% | 50.0\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 6.3\% | 15.6\% | 57.8\% | 3.1\% | 17.2\% | 100.0\% | 63 |
| 35-44 | 0.0\% | 28.6\% | 35.7\% | 25.0\% | 10.7\% | 100.0\% | 83 |
| 45-54 | 3.7\% | 33.3\% | 39.5\% | 18.5\% | 4.9\% | 100.0\% | 80 |
| 55-64 | 4.9\% | 37.7\% | 29.5\% | 26.2\% | 1.6\% | 100.0\% | 61 |
| 65+ | 7.5\% | 35.8\% | 22.6\% | 24.5\% | 9.4\% | 100.0\% | 53 |
| Race |  |  |  |  |  |  |  |
| Black | 3.7\% | 44.4\% | 18.5\% | 29.6\% | 3.7\% | 100.0\% | 27 |
| White | 3.3\% | 30.8\% | 40.2\% | 17.5\% | 8.2\% | 100.0\% | 331 |
| Other | 3.6\% | 35.7\% | 53.6\% | 7.1\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 2.6\% | 43.6\% | 38.5\% | 10.3\% | 5.1\% | 100.0\% | 39 |
| No | 3.7\% | 31.8\% | 38.6\% | 17.7\% | 8.2\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 6.1\% | 49.0\% | 4.1\% | 40.8\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 2.0\% | 25.5\% | 40.8\% | 16.3\% | 15.3\% | 100.0\% | 97 |
| Some College | 4.0\% | 29.4\% | 48.4\% | 11.9\% | 6.3\% | 100.0\% | 125 |
| College Grad (BA/BS) | 3.4\% | 37.5\% | 40.9\% | 10.2\% | 8.0\% | 100.0\% | 89 |
| Grad/ Professional Degree | 2.8\% | 36.1\% | 36.1\% | 19.4\% | 5.6\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 3.4\% | 34.5\% | 13.8\% | 31.0\% | 17.2\% | 100.0\% | 29 |
| 15k-25k | 0.0\% | 37.5\% | 50.0\% | 9.4\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 0.0\% | 24.2\% | 27.3\% | 45.5\% | 3.0\% | 100.0\% | 33 |
| 35k-50k | 9.8\% | 22.0\% | 39.0\% | 22.0\% | 7.3\% | 100.0\% | 40 |
| 50K-75K | 3.0\% | 35.8\% | 50.7\% | 9.0\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 2.0\% | 31.4\% | 39.2\% | 17.6\% | 9.8\% | 100.0\% | 52 |
| 100K-149K | 0.0\% | 35.1\% | 52.6\% | 10.5\% | 1.8\% | 100.0\% | 59 |
| 150K - 300K | 3.2\% | 32.3\% | 25.8\% | 22.6\% | 16.1\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 20.0\% | 80.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household?* |  |  |  |  |  |  |  |
| Yes | 1.2\% | 21.1\% | 49.1\% | 18.7\% | 9.9\% | 100.0\% | 170 |
| No | 5.3\% | 41.8\% | 30.2\% | 16.0\% | 6.7\% | 100.0\% | 225 |

Metro Atlanta Speaks Results: Cherokee County (2015)

Rate Metro Atlanta as a Place to Raise Children

|  | Excellent | Good | Fair | Poor | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 7.7\% | 44.3\% | 32.3\% | 14.7\% | 1.0\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 8.7\% | 42.1\% | 31.8\% | 16.4\% | 1.0\% | 100.0\% | 195 |
| Female | 6.8\% | 46.6\% | 32.5\% | 13.1\% | 1.0\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 67.5\% | 30.0\% | 2.5\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 9.5\% | 23.8\% | 50.8\% | 15.9\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 7.1\% | 57.1\% | 26.2\% | 9.5\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 11.4\% | 48.1\% | 19.0\% | 19.0\% | 2.5\% | 100.0\% | 80 |
| 55-64 | 4.8\% | 40.3\% | 38.7\% | 16.1\% | 0.0\% | 100.0\% | 61 |
| 65+ | 11.1\% | 35.2\% | 31.5\% | 18.5\% | 3.7\% | 100.0\% | 53 |
| Race** |  |  |  |  |  |  |  |
| Black | 0.0\% | 66.7\% | 14.8\% | 18.5\% | 0.0\% | 100.0\% | 27 |
| White | 9.1\% | 40.9\% | 34.2\% | 14.8\% | 0.9\% | 100.0\% | 331 |
| Other | 3.4\% | 62.1\% | 17.2\% | 13.8\% | 3.4\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |
| Yes | 2.5\% | 77.5\% | 17.5\% | 2.5\% | 0.0\% | 100.0\% | 39 |
| No | 8.5\% | 40.6\% | 34.1\% | 15.8\% | 1.1\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 2.0\% | 40.0\% | 34.0\% | 24.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 6.1\% | 37.8\% | 35.7\% | 19.4\% | 1.0\% | 100.0\% | 97 |
| Some College | 6.3\% | 40.5\% | 41.3\% | 11.1\% | 0.8\% | 100.0\% | 125 |
| College Grad (BA/BS) | 12.4\% | 57.3\% | 16.9\% | 11.2\% | 2.2\% | 100.0\% | 89 |
| Grad/ Professional Degree | 16.7\% | 44.4\% | 25.0\% | 11.1\% | 2.8\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 0.0\% | 28.6\% | 53.6\% | 17.9\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 9.4\% | 46.9\% | 25.0\% | 18.8\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 2.9\% | 14.7\% | 52.9\% | 29.4\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 12.5\% | 55.0\% | 17.5\% | 15.0\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 3.0\% | 38.8\% | 50.7\% | 4.5\% | 3.0\% | 100.0\% | 67 |
| 75K-100K | 9.6\% | 55.8\% | 15.4\% | 17.3\% | 1.9\% | 100.0\% | 52 |
| 100K-149K | 6.8\% | 62.7\% | 22.0\% | 6.8\% | 1.7\% | 100.0\% | 59 |
| 150K - 300K | 16.1\% | 48.4\% | 19.4\% | 16.1\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 8.8\% | 48.5\% | 28.7\% | 13.5\% | 0.6\% | 100.0\% | 170 |
| No | 7.1\% | 40.9\% | 34.7\% | 16.0\% | 1.3\% | 100.0\% | 225 |

Metro Atlanta Speaks Results: Cherokee County (2015)

There are Shopping Opportunities Within Easy Walking Distance to My Neighborhood

|  | Strongly Disagree | Disagree | Agree | Strongly <br> Agree | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 28.5\% | 38.6\% | 22.4\% | 9.8\% | 0.8\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 27.0\% | 37.8\% | 23.5\% | 10.2\% | 1.5\% | 100.0\% | 195 |
| Female | 29.8\% | 39.0\% | 21.5\% | 9.3\% | 0.5\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 22.5\% | 52.5\% | 25.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 28.6\% | 44.4\% | 11.1\% | 15.9\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 28.9\% | 44.6\% | 14.5\% | 12.0\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 37.0\% | 40.7\% | 17.3\% | 2.5\% | 2.5\% | 100.0\% | 80 |
| 55-64 | 41.9\% | 19.4\% | 37.1\% | 1.6\% | 0.0\% | 100.0\% | 61 |
| 65+ | 20.8\% | 50.9\% | 18.9\% | 7.5\% | 1.9\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 3.7\% | 48.1\% | 11.1\% | 37.0\% | 0.0\% | 100.0\% | 27 |
| White | 33.3\% | 34.5\% | 23.3\% | 7.9\% | 0.9\% | 100.0\% | 331 |
| Other | 10.7\% | 57.1\% | 32.1\% | 0.0\% | 0.0\% | 100.0\% | 28 |
| Latino?** |  |  |  |  |  |  |  |
| Yes | 21.1\% | 44.7\% | 10.5\% | 23.7\% | 0.0\% | 100.0\% | 39 |
| No | 29.6\% | 37.5\% | 23.9\% | 8.2\% | 0.8\% | 100.0\% | 355 |
| Education** |  |  |  |  |  |  |  |
| Less than HS | 30.6\% | 28.6\% | 22.4\% | 18.4\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 20.4\% | 37.8\% | 34.7\% | 5.1\% | 2.0\% | 100.0\% | 97 |
| Some College | 30.6\% | 38.7\% | 21.0\% | 9.7\% | 0.0\% | 100.0\% | 125 |
| College Grad (BA/BS) | 35.2\% | 40.9\% | 13.6\% | 10.2\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 25.7\% | 45.7\% | 20.0\% | 8.6\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 31.0\% | 27.6\% | 37.9\% | 3.4\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 12.5\% | 34.4\% | 18.8\% | 34.4\% | 0.0\% | 100.0\% | 32 |
| 25k-35k | 42.4\% | 45.5\% | 12.1\% | 0.0\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 7.5\% | 45.0\% | 32.5\% | 15.0\% | 0.0\% | 100.0\% | 40 |
| 50K - 75K | 38.5\% | 26.2\% | 21.5\% | 13.8\% | 0.0\% | 100.0\% | 67 |
| 75K - 100K | 17.3\% | 50.0\% | 21.2\% | 5.8\% | 5.8\% | 100.0\% | 52 |
| 100K - 149K | 39.7\% | 36.2\% | 24.1\% | 0.0\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 45.2\% | 32.3\% | 16.1\% | 6.5\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 20.0\% | 80.0\% | 0.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 28.8\% | 43.5\% | 19.4\% | 7.1\% | 1.2\% | 100.0\% | 170 |
| No | 28.1\% | 34.4\% | 25.0\% | 12.1\% | 0.4\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

There are Sidewalks and Crosswalks on Most Streets in my Neighborhood

|  | Strongly Disagree | Disagree | Agree | Strongly Agree | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 18.4\% | 31.8\% | 30.2\% | 19.1\% | 0.6\% | 100.0\% | 400 |
| Gender** |  |  |  |  |  |  |  |
| Male | 13.4\% | 33.0\% | 29.9\% | 23.7\% | 0.0\% | 100.0\% | 195 |
| Female | 22.9\% | 30.7\% | 30.7\% | 14.6\% | 1.0\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 25.0\% | 60.0\% | 15.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 25.4\% | 33.3\% | 27.0\% | 14.3\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 22.4\% | 28.2\% | 24.7\% | 24.7\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 17.7\% | 32.9\% | 27.8\% | 21.5\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 27.9\% | 31.1\% | 24.6\% | 16.4\% | 0.0\% | 100.0\% | 61 |
| 65+ | 7.5\% | 41.5\% | 34.0\% | 15.1\% | 1.9\% | 100.0\% | 53 |
| Race** |  |  |  |  |  |  |  |
| Black | 11.5\% | 30.8\% | 50.0\% | 7.7\% | 0.0\% | 100.0\% | 27 |
| White | 17.9\% | 34.5\% | 28.8\% | 18.2\% | 0.6\% | 100.0\% | 331 |
| Other | 6.9\% | 13.8\% | 37.9\% | 41.4\% | 0.0\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |
| Yes | 12.8\% | 10.3\% | 48.7\% | 25.6\% | 2.6\% | 100.0\% | 39 |
| No | 18.5\% | 34.0\% | 28.7\% | 18.5\% | 0.3\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 16.0\% | 40.0\% | 38.0\% | 6.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 17.3\% | 41.8\% | 28.6\% | 12.2\% | 0.0\% | 100.0\% | 97 |
| Some College | 20.8\% | 33.6\% | 24.8\% | 20.0\% | 0.8\% | 100.0\% | 125 |
| College Grad (BA/BS) | 18.0\% | 18.0\% | 29.2\% | 33.7\% | 1.1\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 11.1\% | 22.2\% | 47.2\% | 19.4\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 10.7\% | 42.9\% | 32.1\% | 14.3\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 12.5\% | 12.5\% | 65.6\% | 6.3\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 21.2\% | 27.3\% | 42.4\% | 9.1\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 30.0\% | 35.0\% | 20.0\% | 15.0\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 21.2\% | 43.9\% | 25.8\% | 9.1\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 17.0\% | 26.4\% | 15.1\% | 41.5\% | 0.0\% | 100.0\% | 52 |
| 100K-149K | 13.6\% | 33.9\% | 35.6\% | 16.9\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 25.0\% | 18.8\% | 31.3\% | 25.0\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 21.8\% | 35.3\% | 24.1\% | 18.8\% | 0.0\% | 100.0\% | 170 |
| No | 15.2\% | 29.5\% | 35.3\% | 19.2\% | 0.9\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

There is Access in My Neighborhood to Recreation and Cultural Facilities

|  | Strongly <br> Disagree | Disagree | Agree | Strongly Agree | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 11.5\% | 26.4\% | 43.0\% | 15.7\% | 3.4\% | 100.0\% | 400 |
| Gender |  |  |  |  |  |  |  |
| Male | 8.2\% | 23.6\% | 47.2\% | 17.9\% | 3.1\% | 100.0\% | 195 |
| Female | 14.6\% | 29.3\% | 39.0\% | 13.2\% | 3.9\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 0.0\% | 65.0\% | 20.0\% | 15.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 12.7\% | 19.0\% | 55.6\% | 4.8\% | 7.9\% | 100.0\% | 63 |
| 35-44 | 13.3\% | 13.3\% | 49.4\% | 24.1\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 13.8\% | 20.0\% | 48.8\% | 17.5\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 17.7\% | 29.0\% | 30.6\% | 14.5\% | 8.1\% | 100.0\% | 61 |
| 65+ | 3.7\% | 33.3\% | 40.7\% | 14.8\% | 7.4\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 3.8\% | 50.0\% | 42.3\% | 3.8\% | 0.0\% | 100.0\% | 27 |
| White | 13.0\% | 26.7\% | 38.8\% | 17.6\% | 3.9\% | 100.0\% | 331 |
| Other | 3.6\% | 14.3\% | 78.6\% | 3.6\% | 0.0\% | 100.0\% | 28 |
| Latino? |  |  |  |  |  |  |  |
| Yes | 7.7\% | 30.8\% | 51.3\% | 7.7\% | 2.6\% | 100.0\% | 39 |
| No | 11.8\% | 25.9\% | 42.3\% | 16.3\% | 3.7\% | 100.0\% | 355 |
| Education* |  |  |  |  |  |  |  |
| Less than HS | 16.0\% | 40.0\% | 24.0\% | 10.0\% | 10.0\% | 100.0\% | 50 |
| HS Grad | 9.2\% | 34.7\% | 42.9\% | 7.1\% | 6.1\% | 100.0\% | 97 |
| Some College | 11.9\% | 24.6\% | 41.3\% | 20.6\% | 1.6\% | 100.0\% | 125 |
| College Grad (BA/BS) | 11.4\% | 17.0\% | 53.4\% | 17.0\% | 1.1\% | 100.0\% | 89 |
| Grad/Professional |  |  |  |  |  |  |  |
| Degree | 8.1\% | 16.2\% | 45.9\% | 27.0\% | 2.7\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 10.3\% | 17.2\% | 37.9\% | 0.0\% | 34.5\% | 100.0\% | 29 |
| 15k-25k | 3.2\% | 61.3\% | 19.4\% | 12.9\% | 3.2\% | 100.0\% | 32 |
| 25k-35k | 18.2\% | 18.2\% | 24.2\% | 39.4\% | 0.0\% | 100.0\% | 33 |
| 35k-50k | 4.9\% | 31.7\% | 58.5\% | 2.4\% | 2.4\% | 100.0\% | 40 |
| 50K-75K | 19.7\% | 22.7\% | 50.0\% | 6.1\% | 1.5\% | 100.0\% | 67 |
| 75K-100K | 5.8\% | 21.2\% | 63.5\% | 9.6\% | 0.0\% | 100.0\% | 52 |
| 100K - 149K | 8.6\% | 22.4\% | 46.6\% | 22.4\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 22.6\% | 6.5\% | 38.7\% | 32.3\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 50.0\% | 33.3\% | 16.7\% | 0.0\% | 100.0\% | 5 |
| Children in Household?** |  |  |  |  |  |  |  |
| Yes | 17.0\% | 21.6\% | 43.3\% | 15.2\% | 2.9\% | 100.0\% | 170 |
| No | 7.1\% | 30.8\% | 42.4\% | 15.6\% | 4.0\% | 100.0\% | 225 |

## Metro Atlanta Speaks Results: Cherokee County (2015)

## People are willing to help their neighbors

|  | Strongly Disagree | Disagree | Agree | Strongly Agree | DK | Total | Weighted <br> N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| All respondents | 3.0\% | 11.3\% | 59.0\% | 26.2\% | 0.5\% | 100.0\% | 400 |
| Gender** |  |  |  |  |  |  |  |
| Male | 4.6\% | 8.2\% | 56.9\% | 30.3\% | 0.0\% | 100.0\% | 195 |
| Female | 1.5\% | 14.1\% | 61.0\% | 22.4\% | 1.0\% | 100.0\% | 205 |
| Age* |  |  |  |  |  |  |  |
| 18-24 | 4.9\% | 41.5\% | 53.7\% | 0.0\% | 0.0\% | 100.0\% | 40 |
| 25-34 | 6.3\% | 15.9\% | 65.1\% | 12.7\% | 0.0\% | 100.0\% | 63 |
| 35-44 | 2.4\% | 4.8\% | 57.1\% | 35.7\% | 0.0\% | 100.0\% | 83 |
| 45-54 | 1.3\% | 5.0\% | 52.5\% | 41.3\% | 0.0\% | 100.0\% | 80 |
| 55-64 | 1.6\% | 4.9\% | 72.1\% | 21.3\% | 0.0\% | 100.0\% | 61 |
| 65+ | 3.7\% | 14.8\% | 55.6\% | 22.2\% | 3.7\% | 100.0\% | 53 |
| Race* |  |  |  |  |  |  |  |
| Black | 0.0\% | 50.0\% | 19.2\% | 30.8\% | 0.0\% | 100.0\% | 27 |
| White | 3.3\% | 9.4\% | 60.1\% | 26.6\% | 0.6\% | 100.0\% | 331 |
| Other | 0.0\% | 3.6\% | 78.6\% | 17.9\% | 0.0\% | 100.0\% | 28 |
| Latino?* |  |  |  |  |  |  |  |
| Yes | 2.5\% | 27.5\% | 60.0\% | 7.5\% | 2.5\% | 100.0\% | 39 |
| No | 3.1\% | 9.6\% | 59.2\% | 27.9\% | 0.3\% | 100.0\% | 355 |
| Education** |  |  |  |  |  |  |  |
| Less than HS | 0.0\% | 26.0\% | 48.0\% | 26.0\% | 0.0\% | 100.0\% | 50 |
| HS Grad | 2.0\% | 10.2\% | 64.3\% | 22.4\% | 1.0\% | 100.0\% | 97 |
| Some College | 6.4\% | 11.2\% | 54.4\% | 27.2\% | 0.8\% | 100.0\% | 125 |
| College Grad (BA/BS) | 0.0\% | 4.5\% | 67.0\% | 28.4\% | 0.0\% | 100.0\% | 89 |
| Grad/Professional Degree | 5.7\% | 11.4\% | 54.3\% | 28.6\% | 0.0\% | 100.0\% | 36 |
| Income* |  |  |  |  |  |  |  |
| < 15K | 0.0\% | 25.0\% | 75.0\% | 0.0\% | 0.0\% | 100.0\% | 29 |
| 15k-25k | 6.3\% | 56.3\% | 15.6\% | 18.8\% | 3.1\% | 100.0\% | 32 |
| 25k-35k | 0.0\% | 9.1\% | 63.6\% | 24.2\% | 3.0\% | 100.0\% | 33 |
| 35k-50k | 4.9\% | 2.4\% | 78.0\% | 14.6\% | 0.0\% | 100.0\% | 40 |
| 50K-75K | 1.5\% | 4.5\% | 68.7\% | 25.4\% | 0.0\% | 100.0\% | 67 |
| 75K-100K | 7.8\% | 3.9\% | 54.9\% | 33.3\% | 0.0\% | 100.0\% | 52 |
| 100K-149K | 0.0\% | 5.2\% | 53.4\% | 41.4\% | 0.0\% | 100.0\% | 59 |
| 150K - 300K | 6.1\% | 3.0\% | 57.6\% | 33.3\% | 0.0\% | 100.0\% | 32 |
| 300K \& over | 0.0\% | 50.0\% | 33.3\% | 16.7\% | 0.0\% | 100.0\% | 5 |
| Children in Household? |  |  |  |  |  |  |  |
| Yes | 2.9\% | 9.4\% | 57.1\% | 30.6\% | 0.0\% | 100.0\% | 170 |
| No | 3.1\% | 12.9\% | 60.4\% | 22.7\% | 0.9\% | 100.0\% | 225 |

