

Metro Atlanta Speaks Results: Cobb County (2015)

What is the Biggest Problem Facing Residents of Metro Atlanta?

	Traffic	Race Relations	Economy	Crime	Public Health	Public Education	Human Services	Taxes	Other	DK	Total	Weighted N
<i>All respondents</i>	36.9%	5.0%	12.3%	9.3%	2.6%	12.0%	8.3%	5.3%	2.7%	5.6%	100.0%	400
Gender*												
Male	43.5%	6.3%	8.9%	5.8%	0.5%	11.0%	9.4%	5.2%	2.1%	7.3%	100.0%	192
Female	31.3%	3.8%	15.4%	12.5%	4.3%	13.0%	7.2%	5.3%	3.4%	3.8%	100.0%	208
Age*												
18-24	23.9%	15.2%	13.0%	6.5%	2.2%	13.0%	2.2%	6.5%	13.0%	4.3%	100.0%	47
25-34	28.8%	1.4%	8.2%	2.7%	2.7%	19.2%	26.0%	6.8%	0.0%	4.1%	100.0%	73
35-44	55.0%	1.3%	11.3%	5.0%	2.5%	16.3%	2.5%	1.3%	2.5%	2.5%	100.0%	79
45-54	35.1%	11.7%	13.0%	11.7%	2.6%	10.4%	2.6%	5.2%	1.3%	6.5%	100.0%	76
55-64	41.1%	1.8%	16.1%	14.3%	0.0%	8.9%	8.9%	5.4%	0.0%	3.6%	100.0%	56
65+	31.3%	2.1%	16.7%	14.6%	4.2%	6.3%	2.1%	8.3%	4.2%	10.4%	100.0%	47
Race*												
Black	36.2%	7.4%	9.6%	7.4%	5.3%	17.0%	9.6%	3.2%	3.2%	1.1%	100.0%	94
White	39.5%	2.6%	13.7%	8.6%	1.7%	10.3%	9.0%	5.6%	1.3%	7.7%	100.0%	234
Other	32.7%	14.3%	8.2%	12.2%	2.0%	8.2%	2.0%	6.1%	10.2%	4.1%	100.0%	48
Latino?*												
Yes	28.9%	20.0%	20.0%	8.9%	2.2%	4.4%	0.0%	6.7%	6.7%	2.2%	100.0%	45
No	38.0%	3.2%	11.4%	8.8%	2.3%	13.7%	9.1%	5.3%	2.3%	5.8%	100.0%	342
Education*												
Less than HS	21.1%	7.9%	0.0%	0.0%	0.0%	0.0%	42.1%	7.9%	7.9%	13.2%	100.0%	38
HS Grad	27.4%	11.9%	13.1%	9.5%	0.0%	16.7%	6.0%	7.1%	2.4%	6.0%	100.0%	83
Some College	38.6%	5.3%	19.3%	9.6%	1.8%	10.5%	0.9%	5.3%	4.4%	4.4%	100.0%	113
College Grad (BA/BS)	42.1%	0.9%	12.1%	10.3%	5.6%	9.3%	7.5%	4.7%	0.9%	6.5%	100.0%	106
Grad/Professional Degree	47.1%	0.0%	7.8%	9.8%	3.9%	23.5%	3.9%	3.9%	0.0%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

What is the Biggest Problem Facing Residents of Metro Atlanta?

	Traffic	Race Relations	Economy	Crime	Public Health	Public Education	Human Services	Taxes	Other	DK	Total	Weighted N
Income*												
< 15K	15.8%	5.3%	15.8%	2.6%	2.6%	0.0%	50.0%	5.3%	2.6%	0.0%	100.0%	36
15k - 25k	32.1%	3.6%	25.0%	7.1%	3.6%	7.1%	7.1%	0.0%	0.0%	14.3%	100.0%	28
25k - 35k	52.6%	2.6%	7.9%	0.0%	2.6%	15.8%	2.6%	7.9%	7.9%	0.0%	100.0%	38
35k - 50k	22.4%	10.2%	12.2%	18.4%	2.0%	14.3%	2.0%	8.2%	6.1%	4.1%	100.0%	48
50K - 75K	36.8%	2.6%	10.5%	7.9%	2.6%	18.4%	7.9%	7.9%	5.3%	0.0%	100.0%	39
75K - 100K	42.1%	10.5%	8.8%	5.3%	3.5%	21.1%	5.3%	1.8%	0.0%	1.8%	100.0%	58
100K - 149K	38.6%	5.3%	17.5%	10.5%	0.0%	8.8%	3.5%	5.3%	1.8%	8.8%	100.0%	56
150K - 300K	66.7%	0.0%	8.3%	8.3%	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	100.0%	25
300K & over	33.3%	0.0%	0.0%	33.3%	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%	100.0%	4
Children in Household?*												
Yes	36.4%	4.9%	12.3%	6.2%	3.1%	16.7%	3.7%	3.7%	4.3%	8.6%	100.0%	162
No	36.7%	5.3%	12.8%	10.6%	2.7%	9.3%	11.1%	6.6%	1.3%	3.5%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

What is the Second Biggest Problem Facing Residents of Metro Atlanta?

	Race				Public	Public	Human	Other			Total	Weighted N
	Traffic	Relations	Economy	Crime	Health	Education	Services	Taxes	DK			
<i>All respondents</i>	13.9%	6.7%	16.0%	14.0%	9.9%	13.8%	7.4%	10.0%	3.0%	5.3%	100.0%	400
Gender**												
Male	16.1%	4.7%	19.8%	13.0%	6.8%	13.0%	4.7%	12.5%	2.1%	7.3%	100.0%	192
Female	12.0%	8.7%	12.5%	14.9%	12.5%	14.4%	10.1%	7.7%	3.8%	3.4%	100.0%	208
Age*												
18-24	12.5%	2.1%	14.6%	12.5%	16.7%	4.2%	14.6%	12.5%	4.2%	6.3%	100.0%	47
25-34	29.2%	2.8%	19.4%	8.3%	6.9%	2.8%	8.3%	11.1%	5.6%	5.6%	100.0%	73
35-44	10.1%	5.1%	22.8%	11.4%	7.6%	25.3%	6.3%	10.1%	0.0%	1.3%	100.0%	79
45-54	9.1%	10.4%	10.4%	13.0%	10.4%	14.3%	5.2%	16.9%	3.9%	6.5%	100.0%	76
55-64	14.0%	7.0%	12.3%	17.5%	17.5%	15.8%	7.0%	5.3%	1.8%	1.8%	100.0%	56
65+	6.4%	10.6%	14.9%	23.4%	4.3%	12.8%	6.4%	6.4%	2.1%	12.8%	100.0%	47
Race*												
Black	16.1%	10.8%	14.0%	19.4%	5.4%	8.6%	4.3%	9.7%	11.8%	0.0%	100.0%	94
White	13.7%	4.7%	15.8%	9.8%	10.3%	18.4%	9.4%	10.3%	0.4%	7.3%	100.0%	234
Other	8.2%	6.1%	18.4%	22.4%	14.3%	8.2%	4.1%	10.2%	2.0%	6.1%	100.0%	48
Latino?												
Yes	13.0%	2.2%	13.0%	19.6%	19.6%	10.9%	8.7%	8.7%	2.2%	2.2%	100.0%	45
No	14.3%	7.0%	15.5%	13.2%	9.1%	14.3%	7.3%	10.2%	3.2%	5.8%	100.0%	342
Education*												
Less than HS	43.2%	0.0%	0.0%	16.2%	8.1%	5.4%	0.0%	0.0%	13.5%	13.5%	100.0%	38
HS Grad	9.8%	3.7%	25.6%	13.4%	20.7%	6.1%	11.0%	3.7%	1.2%	4.9%	100.0%	83
Some College	7.0%	10.5%	16.7%	10.5%	8.8%	17.5%	10.5%	11.4%	4.4%	2.6%	100.0%	113
College Grad (BA/BS)	12.3%	5.7%	12.3%	22.6%	3.8%	13.2%	3.8%	18.9%	0.0%	7.5%	100.0%	106
Grad/Professional Degree	17.6%	7.8%	15.7%	3.9%	9.8%	27.5%	7.8%	5.9%	2.0%	2.0%	100.0%	51

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Metro Atlanta Speaks Results: Cobb County (2015)

What is the Second Biggest Problem Facing Residents of Metro Atlanta?

	Traffic	Race Relations	Economy	Crime	Public Health	Public Education	Human Services	Taxes	Other	DK	Total	Weighted N
Income*												
< 15K	54.1%	0.0%	13.5%	13.5%	10.8%	0.0%	0.0%	0.0%	2.7%	5.4%	100.0%	36
15k - 25k	3.6%	10.7%	17.9%	7.1%	0.0%	7.1%	25.0%	10.7%	0.0%	17.9%	100.0%	28
25k - 35k	2.7%	5.4%	18.9%	13.5%	5.4%	8.1%	10.8%	8.1%	27.0%	0.0%	100.0%	38
35k - 50k	8.3%	12.5%	10.4%	10.4%	29.2%	6.3%	10.4%	12.5%	0.0%	0.0%	100.0%	48
50K - 75K	20.5%	2.6%	12.8%	10.3%	10.3%	10.3%	12.8%	17.9%	0.0%	2.6%	100.0%	39
75K - 100K	12.3%	5.3%	26.3%	17.5%	5.3%	14.0%	3.5%	10.5%	1.8%	3.5%	100.0%	58
100K - 149K	5.4%	1.8%	17.9%	12.5%	14.3%	28.6%	5.4%	5.4%	0.0%	8.9%	100.0%	56
150K - 300K	12.0%	12.0%	12.0%	8.0%	8.0%	24.0%	4.0%	20.0%	0.0%	0.0%	100.0%	25
300K & over	33.3%	0.0%	33.3%	0.0%	0.0%	0.0%	0.0%	33.3%	0.0%	0.0%	100.0%	4
Children in Household?*												
Yes	8.0%	8.6%	15.4%	11.1%	9.9%	11.1%	8.6%	14.2%	6.2%	6.8%	100.0%	162
No	18.1%	4.8%	15.9%	15.9%	10.6%	16.3%	6.2%	7.0%	0.9%	4.4%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Biggest Problem Facing Metro Atlanta										
		Transportation	Race Relations	Economy	Crime	Public Health	Public Education	Human Services	Taxes	Other
		(36.9%)	(5.0%)	(12.3%)	(9.3%)	(2.6%)	(12.0%)	(8.3%)	(5.3%)	(2.7%)
Second Biggest Problem Facing Metro Atlanta	Transportation		5.0%	18.4%	33.3%	0.0%	16.7%	64.7%	15.0%	0.0%
	Race Relations	4.7%		8.2%	22.2%	11.1%	6.3%	5.9%	5.0%	0.0%
	Economy	20.1%	35.0%		19.4%	11.1%	20.8%	11.8%	20.0%	9.1%
	Crime	19.5%	30.0%	14.3%		11.1%	10.4%	5.9%	20.0%	9.1%
	Public Health	8.1%	15.0%	12.2%	8.3%		14.6%	2.9%	35.0%	9.1%
	Public Education	24.2%	5.0%	20.4%	8.3%	0.0%		5.9%	0.0%	0.0%
	Human Services	8.1%	0.0%	16.3%	5.6%	22.2%	6.3%		0.0%	0.0%
	Taxes	12.1%	10.0%	6.1%	2.8%	44.4%	16.7%	0.0%		36.4%
	Other	2.7%	0.0%	0.0%	0.0%	0.0%	8.3%	2.9%	0.0%	27.3%
	DK	0.7%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	5.0%	9.1%

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Metro Atlanta Speaks Results: Cobb County (2015)

Best Long-Term Solution to Traffic Problems in Metro Area

	Expand Public Transit	Improve Roads and Highways	Develop Communities in Which People Live Close to Where They Work	Do Nothing	DK	Total	Weighted N
<i>All respondents</i>	42.9%	30.9%	15.7%	7.8%	2.7%	100.0%	400
Gender*							
Male	40.3%	30.4%	12.0%	13.6%	3.7%	100.0%	192
Female	45.0%	31.6%	19.1%	2.4%	1.9%	100.0%	208
Age*							
18-24	46.8%	36.2%	12.8%	4.3%	0.0%	100.0%	47
25-34	37.0%	20.5%	12.3%	28.8%	1.4%	100.0%	73
35-44	51.3%	30.0%	15.0%	3.8%	0.0%	100.0%	79
45-54	33.8%	37.7%	18.2%	5.2%	5.2%	100.0%	76
55-64	53.6%	25.0%	17.9%	0.0%	3.6%	100.0%	56
65+	34.0%	34.0%	21.3%	2.1%	8.5%	100.0%	47
Race*							
Black	56.4%	19.1%	20.2%	1.1%	3.2%	100.0%	94
White	40.6%	32.1%	13.7%	11.1%	2.6%	100.0%	234
Other	27.1%	47.9%	18.8%	4.2%	2.1%	100.0%	48
Latino?							
Yes	35.6%	40.0%	15.6%	6.7%	2.2%	100.0%	45
No	44.2%	28.9%	16.1%	7.9%	2.9%	100.0%	342
Education*							
Less than HS	7.7%	23.1%	20.5%	41.0%	7.7%	100.0%	38
HS Grad	40.2%	39.0%	12.2%	7.3%	1.2%	100.0%	83
Some College	46.9%	31.9%	13.3%	2.7%	5.3%	100.0%	113
College Grad (BA/BS)	48.1%	24.5%	20.8%	5.7%	0.9%	100.0%	106
Grad/Professional Degree	58.8%	25.5%	15.7%	0.0%	0.0%	100.0%	51

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Metro Atlanta Speaks Results: Cobb County (2015)

Best Long-Term Solution to Traffic Problems in Metro Area

	Expand Public Transit	Improve Roads and Highways	Develop Communities in Which People Live Close to Where They Work	Do Nothing	DK	Total	Weighted N
Income*							
< 15K	40.5%	8.1%	8.1%	43.2%	0.0%	100.0%	36
15k - 25k	21.4%	25.0%	28.6%	21.4%	3.6%	100.0%	28
25k - 35k	57.9%	21.1%	21.1%	0.0%	0.0%	100.0%	38
35k - 50k	41.7%	39.6%	18.8%	0.0%	0.0%	100.0%	48
50K - 75K	43.6%	30.8%	15.4%	7.7%	2.6%	100.0%	39
75K - 100K	42.1%	26.3%	24.6%	1.8%	5.3%	100.0%	58
100K - 149K	50.9%	43.9%	5.3%	0.0%	0.0%	100.0%	56
150K - 300K	62.5%	25.0%	12.5%	0.0%	0.0%	100.0%	25
300K & over	0.0%	75.0%	25.0%	0.0%	0.0%	100.0%	4
Children in Household?***							
Yes	42.0%	34.6%	17.9%	4.9%	0.6%	100.0%	162
No	44.1%	26.4%	14.5%	10.6%	4.4%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Importance of Improved Public Transportation for Atlanta's Future

	Very Important	Somewhat Important	Not Important At All	DK	Total	Weighted N
<i>All respondents</i>	66.4%	21.2%	9.8%	2.6%	100.0%	400
Gender*						
Male	59.9%	19.3%	16.7%	4.2%	100.0%	192
Female	72.2%	23.0%	3.3%	1.4%	100.0%	208
Age*						
18-24	67.4%	28.3%	0.0%	4.3%	100.0%	47
25-34	49.3%	23.3%	26.0%	1.4%	100.0%	73
35-44	73.4%	22.8%	2.5%	1.3%	100.0%	79
45-54	70.1%	13.0%	14.3%	2.6%	100.0%	76
55-64	71.9%	19.3%	3.5%	5.3%	100.0%	56
65+	70.2%	14.9%	12.8%	2.1%	100.0%	47
Race*						
Black	88.3%	11.7%	0.0%	0.0%	100.0%	94
White	58.3%	24.3%	14.5%	3.0%	100.0%	234
Other	72.9%	16.7%	4.2%	6.3%	100.0%	48
Latino? **						
Yes	75.6%	17.8%	0.0%	6.7%	100.0%	45
No	65.8%	20.8%	11.1%	2.3%	100.0%	342
Education*						
Less than HS	42.1%	2.6%	50.0%	5.3%	100.0%	38
HS Grad	65.1%	26.5%	6.0%	2.4%	100.0%	83
Some College	75.0%	15.2%	6.3%	3.6%	100.0%	113
College Grad (BA/BS)	67.6%	25.7%	5.7%	1.0%	100.0%	106
Grad/Professional Degree	74.5%	21.6%	3.9%	0.0%	100.0%	51

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Metro Atlanta Speaks Results: Cobb County (2015)

Importance of Improved Public Transportation for Atlanta's Future

	Very Important	Somewhat Important	Not Important At All	DK	Total	Weighted N
Income*						
< 15K	45.9%	2.7%	45.9%	5.4%	100.0%	36
15k - 25k	78.6%	3.6%	14.3%	3.6%	100.0%	28
25k - 35k	54.1%	43.2%	2.7%	0.0%	100.0%	38
35k - 50k	81.3%	16.7%	0.0%	2.1%	100.0%	48
50K - 75K	68.4%	18.4%	10.5%	2.6%	100.0%	39
75K - 100K	70.7%	22.4%	6.9%	0.0%	100.0%	58
100K - 149K	73.2%	25.0%	1.8%	0.0%	100.0%	56
150K - 300K	80.0%	20.0%	0.0%	0.0%	100.0%	25
300K & over	66.7%	33.3%	0.0%	0.0%	100.0%	4
Children in Household?						
Yes	67.5%	23.3%	5.5%	3.7%	100.0%	162
No	66.5%	18.1%	13.2%	2.2%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Job Opportunities in Metro Atlanta

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	9.0%	42.0%	33.3%	13.3%	2.3%	100.0%	400
Gender*							
Male	13.1%	38.2%	30.9%	13.6%	4.2%	100.0%	192
Female	5.3%	45.7%	35.6%	13.0%	0.5%	100.0%	208
Age*							
18-24	14.9%	40.4%	38.3%	6.4%	0.0%	100.0%	47
25-34	2.1%	11.0%	32.1%	32.3%	1.4%	100.0%	73
45-54	14.3%	39.0%	29.9%	13.0%	3.9%	100.0%	76
55-64	7.0%	45.6%	28.1%	17.5%	1.8%	100.0%	56
65+	8.3%	45.8%	39.6%	2.1%	4.2%	100.0%	47
Race**							
Black	7.4%	30.9%	44.7%	17.0%	0.0%	100.0%	94
White	10.7%	46.6%	26.1%	14.1%	2.6%	100.0%	234
Other	6.1%	44.9%	38.8%	8.2%	2.0%	100.0%	48
Latino?							
Yes	11.4%	50.0%	31.8%	4.5%	2.3%	100.0%	45
No	9.0%	40.2%	33.5%	14.9%	2.3%	100.0%	342
Education*							
Less than HS	5.1%	28.2%	10.3%	53.8%	2.6%	100.0%	38
HS Grad	13.4%	37.8%	40.2%	8.5%	0.0%	100.0%	83
Some College	6.3%	35.7%	42.9%	14.3%	0.9%	100.0%	113
College Grad (BA/BS)	9.5%	51.4%	27.6%	6.7%	4.8%	100.0%	106
Grad/Professional Degree	9.6%	50.0%	34.6%	3.8%	1.9%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Job Opportunities in Metro Atlanta

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
Income*							
< 15K	8.1%	10.8%	18.9%	62.2%	0.0%	100.0%	36
15k - 25k	21.4%	25.0%	25.0%	28.6%	0.0%	100.0%	28
25k - 35k	0.0%	28.9%	57.9%	7.9%	5.3%	100.0%	38
35k - 50k	6.3%	47.9%	33.3%	12.5%	0.0%	100.0%	48
50K - 75K	10.3%	35.9%	51.3%	2.6%	0.0%	100.0%	39
75K - 100K	8.6%	53.4%	31.0%	5.2%	1.7%	100.0%	58
100K - 149K	8.8%	61.4%	22.8%	3.5%	3.5%	100.0%	56
150K - 300K	20.0%	56.0%	24.0%	0.0%	0.0%	100.0%	25
300K & over	0.0%	75.0%	25.0%	0.0%	0.0%	100.0%	4
Children in Household?							
Yes	8.0%	46.9%	33.3%	11.1%	0.6%	100.0%	162
No	10.1%	37.4%	33.9%	15.4%	3.1%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

How Would You Rate Your Neighborhood As a Place to Live?

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	38.3%	39.9%	19.3%	2.4%	0.2%	100.0%	400
Gender**							
Male	35.1%	38.2%	25.7%	1.0%	0.0%	100.0%	192
Female	41.3%	41.3%	13.5%	3.4%	0.5%	100.0%	208
Age**							
18-24	27.7%	42.6%	23.4%	4.3%	2.1%	100.0%	47
25-34	24.3%	31.1%	39.2%	5.4%	0.0%	100.0%	73
35-44	45.6%	29.1%	25.3%	0.0%	0.0%	100.0%	79
45-54	44.7%	43.4%	9.2%	2.6%	0.0%	100.0%	76
55-64	39.3%	50.0%	8.9%	1.8%	0.0%	100.0%	56
65+	46.8%	46.8%	6.4%	0.0%	0.0%	100.0%	47
Race							
Black	31.9%	47.9%	17.0%	3.2%	0.0%	100.0%	94
White	42.6%	34.9%	20.0%	2.1%	0.4%	100.0%	234
Other	28.6%	46.9%	20.4%	4.1%	0.0%	100.0%	48
Latino?							
Yes	27.3%	50.0%	20.5%	2.3%	0.0%	100.0%	45
No	39.8%	38.0%	19.6%	2.3%	0.3%	100.0%	342
Education*							
Less than HS	13.2%	31.6%	50.0%	5.3%	0.0%	100.0%	38
HS Grad	42.2%	28.9%	27.7%	1.2%	0.0%	100.0%	83
Some College	33.6%	41.6%	18.6%	5.3%	0.9%	100.0%	113
College Grad (BA/BS)	44.8%	44.8%	10.5%	0.0%	0.0%	100.0%	106
Grad/Professional Degree	48.1%	46.2%	5.8%	0.0%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

How Would You Rate Your Neighborhood As a Place to Live?

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>Income*</i>							
< 15K	13.5%	21.6%	62.2%	0.0%	2.7%	100.0%	36
15k - 25k	25.9%	29.6%	29.6%	14.8%	0.0%	100.0%	28
25k - 35k	27.0%	43.2%	21.6%	8.1%	0.0%	100.0%	38
35k - 50k	39.6%	54.2%	6.3%	0.0%	0.0%	100.0%	48
50K - 75K	28.2%	61.5%	7.7%	2.6%	0.0%	100.0%	39
75K - 100K	46.6%	32.8%	20.7%	0.0%	0.0%	100.0%	58
100K - 149K	37.5%	41.1%	21.4%	0.0%	0.0%	100.0%	56
150K - 300K	80.0%	20.0%	0.0%	0.0%	0.0%	100.0%	25
300K & over	75.0%	25.0%	0.0%	0.0%	0.0%	100.0%	4
<i>Children in Household?</i>							
Yes	44.4%	38.9%	13.6%	3.1%	0.0%	100.0%	162
No	33.9%	39.6%	23.8%	2.2%	0.4%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Attractiveness of Neighborhood to Millenials

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	19.4%	40.8%	28.5%	10.0%	1.3%	100.0%	400
Gender							
Male	17.7%	39.6%	33.9%	7.8%	1.0%	100.0%	192
Female	21.1%	42.1%	23.0%	12.4%	1.4%	100.0%	208
Age*							
18-24	21.3%	27.7%	42.6%	8.5%	0.0%	100.0%	47
25-34	8.1%	36.5%	45.9%	9.5%	0.0%	100.0%	73
35-44	17.9%	43.6%	26.9%	11.5%	0.0%	100.0%	79
45-54	23.4%	42.9%	22.1%	10.4%	1.3%	100.0%	76
55-64	21.4%	46.4%	16.1%	14.3%	1.8%	100.0%	56
65+	29.8%	40.4%	14.9%	8.5%	6.4%	100.0%	47
Race							
Black	17.0%	45.7%	25.5%	11.7%	0.0%	100.0%	94
White	20.9%	36.6%	30.2%	10.2%	2.1%	100.0%	234
Other	16.3%	46.9%	28.6%	8.2%	0.0%	100.0%	48
Latino?							
Yes	22.7%	29.5%	27.3%	20.5%	0.0%	100.0%	45
No	18.7%	42.4%	28.4%	9.1%	1.5%	100.0%	342
Education*							
Less than HS	13.2%	26.3%	60.5%	0.0%	0.0%	100.0%	38
HS Grad	18.1%	39.8%	33.7%	7.2%	1.2%	100.0%	83
Some College	16.1%	40.2%	24.1%	17.0%	2.7%	100.0%	113
College Grad (BA/BS)	28.3%	43.4%	20.8%	7.5%	0.0%	100.0%	106
Grad/Professional Degree	18.0%	46.0%	20.0%	14.0%	2.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Attractiveness of Neighborhood to Millenials

	Excellent	Good	Fair	Poor	DK	Total	weighted N
Income*							
< 15K	11.1%	16.7%	55.6%	16.7%	0.0%	100.0%	36
15k - 25k	20.7%	31.0%	24.1%	20.7%	3.4%	100.0%	28
25k - 35k	5.4%	43.2%	45.9%	5.4%	0.0%	100.0%	38
35k - 50k	14.6%	43.8%	37.5%	2.1%	2.1%	100.0%	48
50K - 75K	17.9%	41.0%	23.1%	17.9%	0.0%	100.0%	39
75K - 100K	26.3%	42.1%	17.5%	14.0%	0.0%	100.0%	58
100K - 149K	17.5%	47.4%	24.6%	10.5%	0.0%	100.0%	56
150K - 300K	28.0%	44.0%	20.0%	4.0%	4.0%	100.0%	25
300K & over	66.7%	0.0%	33.3%	0.0%	0.0%	100.0%	4
Children in Household?*							
Yes	18.5%	45.7%	30.9%	4.9%	0.0%	100.0%	162
No	20.7%	37.0%	26.0%	14.1%	2.2%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Metro Atlanta As a Place to Live

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	16.6%	53.3%	26.1%	3.5%	0.5%	100.0%	400
Gender							
Male	17.2%	51.0%	28.6%	2.6%	0.5%	100.0%	192
Female	15.9%	55.3%	23.6%	4.8%	0.5%	100.0%	208
Age*							
18-24	21.3%	57.4%	21.3%	0.0%	0.0%	100.0%	47
25-34	1.4%	43.8%	47.9%	5.5%	1.4%	100.0%	73
35-44	20.3%	54.4%	25.3%	0.0%	0.0%	100.0%	79
45-54	14.3%	59.7%	23.4%	2.6%	0.0%	100.0%	76
55-64	19.6%	60.7%	12.5%	7.1%	0.0%	100.0%	56
65+	29.2%	41.7%	22.9%	4.2%	2.1%	100.0%	47
Race							
Black	17.0%	54.3%	26.6%	1.1%	1.1%	100.0%	94
White	17.9%	51.3%	26.5%	3.8%	0.4%	100.0%	234
Other	12.5%	64.6%	20.8%	2.1%	0.0%	100.0%	48
Latino?							
Yes	22.2%	60.0%	17.8%	0.0%	0.0%	100.0%	45
No	16.1%	52.3%	26.9%	4.1%	0.6%	100.0%	342
Education*							
Less than HS	15.4%	17.9%	66.7%	0.0%	0.0%	100.0%	38
HS Grad	20.5%	48.2%	21.7%	8.4%	1.2%	100.0%	83
Some College	13.3%	60.2%	23.9%	2.7%	0.0%	100.0%	113
College Grad (BA/BS)	16.0%	56.6%	23.6%	2.8%	0.9%	100.0%	106
Grad/Professional Degree	21.2%	65.4%	11.5%	1.9%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Metro Atlanta As a Place to Live

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>Income**</i>							
< 15K	10.8%	27.0%	54.1%	5.4%	2.7%	100.0%	36
15k - 25k	18.5%	40.7%	37.0%	3.7%	0.0%	100.0%	28
25k - 35k	15.8%	44.7%	36.8%	2.6%	0.0%	100.0%	38
35k - 50k	20.8%	45.8%	22.9%	10.4%	0.0%	100.0%	48
50K - 75K	10.3%	61.5%	25.6%	2.6%	0.0%	100.0%	39
75K - 100K	15.5%	58.6%	20.7%	3.4%	1.7%	100.0%	58
100K - 149K	23.2%	58.9%	16.1%	1.8%	0.0%	100.0%	56
150K - 300K	16.0%	80.0%	4.0%	0.0%	0.0%	100.0%	25
300K & over	50.0%	50.0%	0.0%	0.0%	0.0%	100.0%	4
<i>Children in Household?*</i>							
Yes	14.1%	64.4%	17.8%	3.1%	0.6%	100.0%	162
No	18.6%	46.0%	31.0%	4.0%	0.4%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

If R Could, Would R Move and, if so, Where?

	Different Neighborhood in Atlanta	Stay Where They Are	Move Away from Metro Atlanta	DK	Total	Weighted N
<i>All respondents</i>	14.2%	60.6%	24.0%	1.2%	100.0%	400
Gender						
Male	13.0%	57.3%	28.6%	1.0%	100.0%	192
Female	15.4%	63.9%	19.7%	1.0%	100.0%	208
Age*						
18-24	17.4%	67.4%	15.2%	0.0%	100.0%	47
25-34	17.6%	32.4%	48.6%	1.4%	100.0%	73
35-44	15.0%	70.0%	15.0%	0.0%	100.0%	79
45-54	14.5%	64.5%	19.7%	1.3%	100.0%	76
55-64	14.3%	62.5%	21.4%	1.8%	100.0%	56
65+	2.1%	74.5%	21.3%	2.1%	100.0%	47
Race*						
Black	25.5%	58.5%	16.0%	0.0%	100.0%	94
White	9.0%	60.7%	29.5%	0.9%	100.0%	234
Other	20.8%	64.6%	12.5%	2.1%	100.0%	48
Latino?*						
Yes	25.0%	68.2%	4.5%	2.3%	100.0%	45
No	12.3%	59.2%	27.3%	1.2%	100.0%	342
Education*						
Less than HS	12.8%	38.5%	48.7%	0.0%	100.0%	38
HS Grad	15.9%	67.1%	17.1%	0.0%	100.0%	83
Some College	21.2%	49.6%	26.5%	2.7%	100.0%	113
College Grad (BA/BS)	9.4%	69.8%	19.8%	0.9%	100.0%	106
Grad/Professional Degree	7.8%	68.6%	21.6%	2.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

If R Could, Would R Move and, if so, Where?

	Different Neighborhood in Atlanta	Stay Where They Are	Move Away from Metro Atlanta	DK	Total	Weighted N
<i>Income*</i>						
< 15K	11.1%	33.3%	55.6%	0.0%	100.0%	36
15k - 25k	25.9%	44.4%	29.6%	0.0%	100.0%	28
25k - 35k	31.6%	50.0%	18.4%	0.0%	100.0%	38
35k - 50k	27.7%	57.4%	14.9%	0.0%	100.0%	48
50K - 75K	18.4%	44.7%	34.2%	2.6%	100.0%	39
75K - 100K	12.3%	59.6%	26.3%	1.8%	100.0%	58
100K - 149K	1.8%	76.8%	21.4%	0.0%	100.0%	56
150K - 300K	7.7%	80.8%	11.5%	0.0%	100.0%	25
300K & over	0.0%	100.0%	0.0%	0.0%	100.0%	4
<i>Children in Household?*</i>						
Yes	19.8%	61.7%	17.3%	1.2%	100.0%	162
No	10.2%	59.3%	29.2%	1.3%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Best Way for Metro Atlanta to Accommodate Growth

	Redevelop Older Areas	Improve Infrastructure in Developing Suburbs	Build New Infrastructure in Rural Areas	DK	Total	Weighted N
<i>All respondents</i>	46.0%	26.8%	22.1%	5.1%	100.0%	400
Gender*						
Male	44.0%	36.1%	16.2%	3.7%	100.0%	192
Female	48.1%	18.3%	27.4%	6.3%	100.0%	208
Age*						
18-24	44.7%	23.4%	25.5%	6.4%	100.0%	47
25-34	37.8%	36.5%	25.7%	0.0%	100.0%	73
35-44	47.4%	33.3%	17.9%	1.3%	100.0%	79
45-54	46.1%	28.9%	23.7%	1.3%	100.0%	76
55-64	50.0%	14.3%	23.2%	12.5%	100.0%	56
65+	55.3%	12.8%	12.8%	19.1%	100.0%	47
Race*						
Black	36.2%	27.7%	33.0%	3.2%	100.0%	94
White	50.9%	27.8%	16.2%	5.1%	100.0%	234
Other	39.6%	20.8%	29.2%	10.4%	100.0%	48
Latino?						
Yes	48.9%	11.1%	31.1%	8.9%	100.0%	45
No	46.2%	28.1%	21.3%	4.4%	100.0%	342
Education*						
Less than HS	28.2%	53.8%	15.4%	2.6%	100.0%	38
HS Grad	45.1%	26.8%	18.3%	9.8%	100.0%	83
Some College	41.1%	17.0%	36.6%	5.4%	100.0%	113
College Grad (BA/BS)	53.3%	29.0%	14.0%	3.7%	100.0%	106
Grad/Professional Degree	62.7%	15.7%	17.6%	3.9%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Best Way for Metro Atlanta to Accommodate Growth

	Redevelop Older Areas	Improve Infrastructure in Developing Suburbs	Build New Infrastructure in Rural Areas	DK	Total	Weighted N
Income*						
< 15K	11.1%	55.6%	27.8%	5.6%	100.0%	36
15k - 25k	39.3%	28.6%	28.6%	3.6%	100.0%	28
25k - 35k	47.4%	31.6%	15.8%	5.3%	100.0%	38
35k - 50k	45.8%	14.6%	33.3%	6.3%	100.0%	48
50K - 75K	35.9%	30.8%	30.8%	2.6%	100.0%	39
75K - 100K	53.4%	29.3%	15.5%	1.7%	100.0%	58
100K - 149K	70.2%	14.0%	8.8%	7.0%	100.0%	56
150K - 300K	52.0%	28.0%	20.0%	0.0%	100.0%	25
300K & over	100.0%	0.0%	0.0%	0.0%	100.0%	4
Children in Household?						
Yes	44.4%	27.2%	25.9%	2.5%	100.0%	162
No	48.5%	24.7%	19.8%	7.0%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Public Education in District Where You Live

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	27.7%	41.3%	18.0%	9.5%	3.4%	100.0%	400
Gender							
Male	27.1%	46.9%	14.1%	9.4%	2.6%	100.0%	192
Female	28.4%	36.1%	21.6%	9.6%	4.3%	100.0%	208
Age*							
18-24	42.6%	25.5%	21.3%	8.5%	2.1%	100.0%	47
25-34	15.3%	48.6%	27.8%	5.6%	2.8%	100.0%	73
35-44	34.6%	38.5%	10.3%	14.1%	2.6%	100.0%	79
45-54	24.7%	49.4%	16.9%	7.8%	1.3%	100.0%	76
55-64	21.1%	31.6%	26.3%	12.3%	8.8%	100.0%	56
65+	31.3%	50.0%	8.3%	6.3%	4.2%	100.0%	47
Race							
Black	16.1%	49.5%	20.4%	10.8%	3.2%	100.0%	94
White	32.3%	40.4%	15.7%	8.1%	3.4%	100.0%	234
Other	28.6%	40.8%	16.3%	12.2%	2.0%	100.0%	48
Latino?*							
Yes	34.1%	31.8%	6.8%	27.3%	0.0%	100.0%	45
No	26.3%	43.0%	19.3%	7.6%	3.8%	100.0%	342
Education*							
Less than HS	15.4%	69.2%	15.4%	0.0%	0.0%	100.0%	38
HS Grad	29.3%	39.0%	13.4%	17.1%	1.2%	100.0%	83
Some College	18.8%	50.9%	24.1%	2.7%	3.6%	100.0%	113
College Grad (BA/BS)	43.0%	26.2%	15.9%	8.4%	6.5%	100.0%	106
Grad/Professional Degree	22.0%	36.0%	18.0%	22.0%	2.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Public Education in District Where You Live

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>Income</i>							
< 15K	10.8%	59.5%	10.8%	10.8%	8.1%	100.0%	36
15k - 25k	17.9%	35.7%	28.6%	14.3%	3.6%	100.0%	28
25k - 35k	21.1%	39.5%	28.9%	7.9%	2.6%	100.0%	38
35k - 50k	33.3%	33.3%	22.9%	4.2%	6.3%	100.0%	48
50K - 75K	17.9%	46.2%	17.9%	17.9%	0.0%	100.0%	39
75K - 100K	28.1%	43.9%	19.3%	5.3%	3.5%	100.0%	58
100K - 149K	42.1%	35.1%	8.8%	14.0%	0.0%	100.0%	56
150K - 300K	36.0%	40.0%	8.0%	16.0%	0.0%	100.0%	25
300K & over	0.0%	66.7%	33.3%	0.0%	0.0%	100.0%	4
<i>Children in Household? **</i>							
Yes	34.0%	40.1%	15.4%	9.3%	1.2%	100.0%	162
No	22.6%	42.5%	19.5%	10.2%	5.3%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Public Education in Metro Area As a Whole

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	3.7%	31.0%	46.3%	15.3%	3.8%	100.0%	400
Gender**							
Male	2.1%	32.8%	43.2%	19.8%	2.1%	100.0%	192
Female	5.3%	29.2%	48.8%	11.5%	5.3%	100.0%	208
Age*							
18-24	0.0%	43.8%	43.8%	12.5%	0.0%	100.0%	47
25-34	1.4%	20.5%	67.1%	8.2%	2.7%	100.0%	73
35-44	3.8%	39.7%	41.0%	12.8%	2.6%	100.0%	79
45-54	2.6%	22.1%	48.1%	24.7%	2.6%	100.0%	76
55-64	3.6%	23.2%	42.9%	21.4%	8.9%	100.0%	56
65+	12.8%	40.4%	31.9%	10.6%	4.3%	100.0%	47
Race							
Black	8.6%	29.0%	49.5%	12.9%	0.0%	100.0%	94
White	2.6%	33.2%	44.7%	15.3%	4.3%	100.0%	234
Other	0.0%	33.3%	50.0%	10.4%	6.3%	100.0%	48
Latino?							
Yes	0.0%	47.7%	36.4%	11.4%	4.5%	100.0%	45
No	4.1%	29.6%	47.2%	15.5%	3.5%	100.0%	342
Education*							
Less than HS	12.8%	10.3%	74.4%	0.0%	2.6%	100.0%	38
HS Grad	2.4%	44.6%	32.5%	19.3%	1.2%	100.0%	83
Some College	2.7%	31.5%	47.7%	16.2%	1.8%	100.0%	113
College Grad (BA/BS)	2.8%	27.4%	50.0%	11.3%	8.5%	100.0%	106
Grad/Professional Degree	0.0%	31.4%	39.2%	25.5%	3.9%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Public Education in Metro Area As a Whole

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
Income**							
< 15K	10.8%	10.8%	62.2%	10.8%	5.4%	100.0%	36
15k - 25k	14.3%	28.6%	35.7%	17.9%	3.6%	100.0%	28
25k - 35k	2.6%	34.2%	52.6%	7.9%	2.6%	100.0%	38
35k - 50k	6.4%	19.1%	61.7%	10.6%	2.1%	100.0%	48
50K - 75K	0.0%	35.9%	38.5%	23.1%	2.6%	100.0%	39
75K - 100K	0.0%	32.8%	44.8%	17.2%	5.2%	100.0%	58
100K - 149K	0.0%	43.6%	38.2%	14.5%	3.6%	100.0%	56
150K - 300K	0.0%	15.4%	65.4%	15.4%	3.8%	100.0%	25
300K & over	0.0%	25.0%	25.0%	50.0%	0.0%	100.0%	4
Children in Household?***							
Yes	0.6%	36.4%	47.5%	11.1%	4.3%	100.0%	162
No	5.7%	27.3%	45.8%	17.6%	3.5%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Biggest Problem Associated With Growing Old in Atlanta

	Transportation	Affordable Housing	Financial Resources	Having to Leave Home for Health Reasons	Locating Other Services	Other	DK	Total	Weighted N
<i>All respondents</i>	18.1%	29.0%	18.8%	10.6%	16.1%	0.9%	6.3%	100.0%	400
Gender									
Male	19.8%	31.3%	19.3%	10.9%	11.5%	1.6%	5.7%	100.0%	192
Female	16.3%	26.8%	18.7%	10.5%	20.1%	0.5%	7.2%	100.0%	208
Age*									
18-24	19.6%	39.1%	10.9%	0.0%	28.3%	0.0%	2.2%	100.0%	47
25-34	10.8%	55.4%	18.9%	6.8%	4.1%	0.0%	4.1%	100.0%	73
35-44	15.2%	19.0%	27.8%	13.9%	16.5%	0.0%	7.6%	100.0%	79
45-54	23.1%	23.1%	21.8%	6.4%	11.5%	3.8%	10.3%	100.0%	76
55-64	22.8%	19.3%	10.5%	22.8%	21.1%	0.0%	3.5%	100.0%	56
65+	14.9%	23.4%	10.6%	12.8%	27.7%	2.1%	8.5%	100.0%	47
Race									
Black	21.1%	33.7%	20.0%	5.3%	15.8%	0.0%	4.2%	100.0%	94
White	17.4%	25.0%	16.9%	14.0%	17.4%	1.7%	7.6%	100.0%	234
Other	20.4%	38.8%	20.4%	2.0%	14.3%	0.0%	4.1%	100.0%	48
Latino?									
Yes	15.9%	34.1%	13.6%	0.0%	27.3%	0.0%	9.1%	100.0%	45
No	19.0%	29.2%	18.4%	12.0%	14.9%	1.2%	5.5%	100.0%	342
Education*									
Less than HS	7.9%	78.9%	5.3%	0.0%	7.9%	0.0%	0.0%	100.0%	38
HS Grad	9.6%	32.5%	22.9%	9.6%	19.3%	4.8%	1.2%	100.0%	83
Some College	22.1%	25.7%	19.5%	10.6%	15.9%	0.0%	6.2%	100.0%	113
College Grad (BA/BS)	18.9%	22.6%	17.9%	10.4%	17.9%	0.0%	12.3%	100.0%	106
Grad/Professional Degree	28.8%	9.6%	15.4%	19.2%	15.4%	0.0%	11.5%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Biggest Problem Associated With Growing Old in Atlanta

	Transportation	Affordable Housing	Financial Resources	Having to Leave Home for Health Reasons	Locating Other Services	Other	DK	Total	Weighted N
Income*									
< 15K	18.9%	54.1%	8.1%	5.4%	8.1%	2.7%	2.7%	100.0%	36
15k - 25k	14.3%	35.7%	25.0%	3.6%	10.7%	10.7%	0.0%	100.0%	28
25k - 35k	17.9%	41.0%	23.1%	5.1%	10.3%	0.0%	2.6%	100.0%	38
35k - 50k	4.3%	44.7%	27.7%	14.9%	6.4%	0.0%	2.1%	100.0%	48
50K - 75K	26.3%	34.2%	13.2%	2.6%	23.7%	0.0%	0.0%	100.0%	39
75K - 100K	12.1%	17.2%	22.4%	19.0%	27.6%	0.0%	1.7%	100.0%	58
100K - 149K	22.8%	17.5%	19.3%	10.5%	14.0%	0.0%	15.8%	100.0%	56
150K - 300K	40.0%	12.0%	12.0%	12.0%	16.0%	0.0%	8.0%	100.0%	25
300K & over	66.7%	0.0%	0.0%	33.3%	0.0%	0.0%	0.0%	100.0%	4
Children in Household?									
Yes	22.4%	23.6%	21.7%	8.7%	16.1%	1.9%	5.6%	100.0%	162
No	15.4%	33.8%	15.4%	11.8%	16.2%	0.4%	7.0%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

How Involved Are You in Your Community?

	Very Involved	Somewhat Involved	Not Involved at All	DK	Total	Weighted N
<i>All respondents</i>	13.2%	53.8%	32.6%	0.4%	100.0%	400
Gender						
Male	12.5%	50.5%	36.5%	0.5%	100.0%	192
Female	13.9%	56.7%	28.8%	0.5%	100.0%	208
Age						
18-24	6.4%	36.2%	57.4%	0.0%	100.0%	47
25-34	4.1%	67.1%	28.8%	0.0%	100.0%	73
35-44	20.3%	53.2%	26.6%	0.0%	100.0%	79
45-54	17.1%	52.6%	30.3%	0.0%	100.0%	76
55-64	10.5%	61.4%	26.3%	1.8%	100.0%	56
65+	17.0%	44.7%	38.3%	0.0%	100.0%	47
Race**						
Black	15.1%	51.6%	33.3%	0.0%	100.0%	94
White	12.0%	58.5%	29.5%	0.0%	100.0%	234
Other	14.3%	34.7%	49.0%	2.0%	100.0%	48
Latino?*						
Yes	4.5%	34.1%	59.1%	2.3%	100.0%	45
No	13.7%	56.7%	29.2%	0.3%	100.0%	342
Education*						
Less than HS	13.2%	42.1%	44.7%	0.0%	100.0%	38
HS Grad	3.7%	48.8%	47.6%	0.0%	100.0%	83
Some College	12.4%	56.6%	30.1%	0.9%	100.0%	113
College Grad (BA/BS)	19.8%	51.9%	28.3%	0.0%	100.0%	106
Grad/Professional Degree	17.6%	66.7%	13.7%	2.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

How Involved Are You in Your Community?

	Very Involved	Somewhat Involved	Not Involved at All	DK	Total	Weighted N
Income						
< 15K	11.1%	63.9%	25.0%	0.0%	100.0%	36
15k - 25k	17.9%	50.0%	32.1%	0.0%	100.0%	28
25k - 35k	5.4%	35.1%	59.5%	0.0%	100.0%	38
35k - 50k	10.4%	47.9%	41.7%	0.0%	100.0%	48
50K - 75K	5.3%	68.4%	26.3%	0.0%	100.0%	39
75K - 100K	15.8%	59.6%	24.6%	0.0%	100.0%	58
100K - 149K	14.0%	57.9%	28.1%	0.0%	100.0%	56
150K - 300K	28.0%	52.0%	20.0%	0.0%	100.0%	25
300K & over	25.0%	50.0%	25.0%	0.0%	100.0%	4
Children in Household?*						
Yes	17.2%	43.6%	38.7%	0.6%	100.0%	162
No	10.6%	60.8%	28.2%	0.4%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Reported Rates of Participation in Selected Community Activities*

	Neighborhood					Weighted N
	PTA Meeting	Association Meeting	Religious Service/Event	Public Meeting	Volunteer Work	
<i>All respondents</i>	27.9%	38.2%	64.7%	23.5%	43.4%	400
Gender						
Male	24.6%	35.6%	60.4%	23.6%	43.2%	192
Female	31.1%	40.4%	68.8%	23.6%	43.5%	208
Age						
18-24	10.6%	23.9%	42.6%	14.9%	51.1%	47
25-34	21.9%	18.9%	45.2%	13.7%	24.3%	73
35-44	55.7%	51.9%	75.9%	24.1%	60.0%	79
45-54	32.9%	39.5%	75.0%	25.0%	43.4%	76
55-64	19.6%	50.0%	71.9%	33.3%	35.7%	56
65+	14.9%	40.4%	61.7%	29.8%	44.7%	47
Race						
Black	38.3%	30.9%	72.3%	21.3%	38.3%	94
White	24.7%	41.0%	59.4%	24.8%	44.9%	234
Other	25.0%	29.2%	69.4%	18.4%	44.9%	48
Latino?						
Yes	13.6%	24.4%	46.7%	6.7%	34.1%	45
No	29.2%	39.6%	66.6%	25.4%	43.9%	342
Education						
Less than HS	13.2%	0.0%	39.5%	7.7%	15.4%	38
HS Grad	10.8%	22.9%	57.3%	14.6%	39.0%	83
Some College	29.5%	37.2%	59.3%	23.0%	48.2%	113
College Grad (BA/BS)	39.0%	50.0%	76.4%	34.0%	47.2%	106
Grad/Professional Degree	38.5%	69.2%	80.4%	31.4%	51.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Reported Rates of Participation in Selected Community Activities*

	PTA Meeting	Neighborhood Association Meeting	Religious Service/Event	Public Meeting	Volunteer Work	Weighted N
Income						
< 15K	13.9%	2.7%	24.3%	11.1%	19.4%	36
15k - 25k	28.6%	10.7%	64.3%	14.3%	32.1%	28
25k - 35k	26.3%	10.5%	52.6%	18.9%	28.9%	38
35k - 50k	12.5%	37.5%	68.8%	20.8%	39.6%	48
50K - 75K	33.3%	35.9%	69.2%	28.9%	59.0%	39
75K - 100K	29.3%	46.6%	81.0%	29.3%	53.4%	58
100K - 149K	31.6%	61.4%	62.5%	29.8%	46.4%	56
150K - 300K	56.0%	52.0%	92.0%	28.0%	52.0%	25
300K & over	0.0%	100.0%	100.0%	50.0%	75.0%	4
Children in Household?						
Yes	50.0%	39.5%	68.5%	24.1%	53.1%	162
No	11.9%	37.0%	61.5%	23.3%	35.7%	227

* Percentage of respondents who said "yes" for each activity

Red text represents differences that are not statistically significant

Green Bold text represents differences that are significant at .05 level

Normal black text represents differences that are significant at .01 level

Metro Atlanta Speaks Results: Cobb County (2015)

Will Living Conditions in Metro Atlanta Be Better or Worse in 3 - 4 Years?

	Better in 3-4 years	Worse in 3- 4 years	About the same	DK	Total	Weighted N
<i>All respondents</i>	36.4%	15.3%	46.8%	1.5%	100.0%	400
Gender						
Male	36.5%	19.3%	42.2%	2.1%	100.0%	192
Female	36.5%	11.5%	51.0%	1.0%	100.0%	208
Age*						
18-24	55.3%	4.3%	40.4%	0.0%	100.0%	47
25-34	24.3%	36.5%	39.2%	0.0%	100.0%	73
35-44	45.6%	6.3%	48.1%	0.0%	100.0%	79
45-54	28.6%	15.6%	53.2%	2.6%	100.0%	76
55-64	31.6%	14.0%	49.1%	5.3%	100.0%	56
65+	37.5%	6.3%	54.2%	2.1%	100.0%	47
Race*						
Black	50.0%	7.4%	40.4%	2.1%	100.0%	94
White	27.5%	20.6%	50.6%	1.3%	100.0%	234
Other	50.0%	10.4%	39.6%	0.0%	100.0%	48
Latino?*						
Yes	64.4%	8.9%	26.7%	0.0%	100.0%	45
No	33.1%	16.1%	49.0%	1.8%	100.0%	342
Education*						
Less than HS	47.4%	42.1%	10.5%	0.0%	100.0%	38
HS Grad	41.5%	8.5%	45.1%	4.9%	100.0%	83
Some College	34.5%	10.6%	54.9%	0.0%	100.0%	113
College Grad (BA/BS)	28.3%	20.8%	49.1%	1.9%	100.0%	106
Grad/Professional Degree	43.1%	5.9%	51.0%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Will Living Conditions in Metro Atlanta Be Better or Worse in 3 - 4 Years?

	Better in 3-4 years	Worse in 3- 4 years	About the same	DK	Total	Weighted N
Income*						
< 15K	19.4%	44.4%	33.3%	2.8%	100.0%	36
15k - 25k	41.4%	0.0%	58.6%	0.0%	100.0%	28
25k - 35k	31.6%	15.8%	52.6%	0.0%	100.0%	38
35k - 50k	41.7%	14.6%	39.6%	4.2%	100.0%	48
50K - 75K	30.8%	23.1%	46.2%	0.0%	100.0%	39
75K - 100K	29.8%	12.3%	56.1%	1.8%	100.0%	58
100K - 149K	44.6%	8.9%	42.9%	3.6%	100.0%	56
150K - 300K	44.0%	12.0%	44.0%	0.0%	100.0%	25
300K & over	25.0%	0.0%	75.0%	0.0%	100.0%	4
Children in Household?*						
Yes	39.9%	8.0%	49.7%	2.5%	100.0%	162
No	34.1%	20.4%	44.7%	0.9%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Responsiveness of Local Governments to Needs of Citizens

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	5.0%	29.0%	38.0%	25.3%	2.7%	100.0%	400
Gender							
Male	4.2%	24.1%	40.3%	27.2%	4.2%	100.0%	192
Female	5.7%	33.5%	35.9%	23.4%	1.4%	100.0%	208
Age*							
18-24	4.3%	31.9%	36.2%	25.5%	2.1%	100.0%	47
25-34	0.0%	6.8%	41.1%	52.1%	0.0%	100.0%	73
35-44	2.5%	37.5%	38.8%	20.0%	1.3%	100.0%	79
45-54	8.0%	33.3%	40.0%	17.3%	1.3%	100.0%	76
55-64	7.1%	32.1%	30.4%	26.8%	3.6%	100.0%	56
65+	8.5%	31.9%	36.2%	14.9%	8.5%	100.0%	47
Race							
Black	6.5%	28.0%	38.7%	25.8%	1.1%	100.0%	94
White	6.0%	31.2%	35.0%	25.6%	2.1%	100.0%	234
Other	0.0%	28.6%	51.0%	16.3%	4.1%	100.0%	48
Latino?							
Yes	0.0%	37.8%	37.8%	20.0%	4.4%	100.0%	45
No	5.8%	28.4%	37.4%	26.3%	2.0%	100.0%	342
Education*							
Less than HS	5.4%	8.1%	24.3%	54.1%	8.1%	100.0%	38
HS Grad	4.9%	33.3%	42.0%	19.8%	0.0%	100.0%	83
Some College	7.1%	22.1%	38.9%	29.2%	2.7%	100.0%	113
College Grad (BA/BS)	2.8%	37.7%	37.7%	17.9%	3.8%	100.0%	106
Grad/Professional Degree	5.8%	34.6%	40.4%	19.2%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Responsiveness of Local Governments to Needs of Citizens

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
Income*							
< 15K	10.8%	5.4%	8.1%	73.0%	2.7%	100.0%	36
15k - 25k	21.4%	17.9%	35.7%	25.0%	0.0%	100.0%	28
25k - 35k	2.7%	10.8%	51.4%	32.4%	2.7%	100.0%	38
35k - 50k	4.3%	19.1%	51.1%	23.4%	2.1%	100.0%	48
50K - 75K	0.0%	33.3%	33.3%	33.3%	0.0%	100.0%	39
75K - 100K	8.8%	36.8%	38.6%	15.8%	0.0%	100.0%	58
100K - 149K	0.0%	52.6%	40.4%	5.3%	1.8%	100.0%	56
150K - 300K	4.0%	40.0%	48.0%	8.0%	0.0%	100.0%	25
300K & over	0.0%	33.3%	0.0%	66.7%	0.0%	100.0%	4
Children in Household?							
Yes	4.9%	33.3%	41.4%	19.1%	1.2%	100.0%	162
No	5.3%	26.4%	35.2%	30.0%	3.1%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Safety of Residents in Your Community

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	20.0%	45.6%	30.3%	3.8%	0.3%	100.0%	400
Gender							
Male	21.4%	41.1%	33.3%	4.2%	0.0%	100.0%	192
Female	18.8%	49.5%	27.9%	3.4%	0.5%	100.0%	208
Age*							
18-24	15.2%	41.3%	39.1%	4.3%	0.0%	100.0%	47
25-34	15.1%	30.1%	50.7%	4.1%	0.0%	100.0%	73
35-44	20.3%	51.9%	26.6%	1.3%	0.0%	100.0%	79
45-54	25.3%	54.7%	13.3%	6.7%	0.0%	100.0%	76
55-64	21.4%	44.6%	32.1%	1.8%	0.0%	100.0%	56
65+	19.1%	51.1%	23.4%	4.3%	2.1%	100.0%	47
Race							
Black	18.1%	46.8%	26.6%	7.4%	1.1%	100.0%	94
White	20.9%	44.4%	32.9%	1.7%	0.0%	100.0%	234
Other	20.8%	50.0%	27.1%	2.1%	0.0%	100.0%	48
Latino?							
Yes	13.6%	50.0%	36.4%	0.0%	0.0%	100.0%	45
No	21.0%	44.9%	29.4%	4.4%	0.3%	100.0%	342
Education*							
Less than HS	13.2%	18.4%	57.9%	10.5%	0.0%	100.0%	38
HS Grad	15.7%	50.6%	28.9%	3.6%	1.2%	100.0%	83
Some College	18.6%	41.6%	38.1%	1.8%	0.0%	100.0%	113
College Grad (BA/BS)	22.9%	53.3%	21.0%	2.9%	0.0%	100.0%	106
Grad/Professional Degree	28.8%	51.9%	11.5%	7.7%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Safety of Residents in Your Community

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>Income*</i>							
< 15K	5.4%	16.2%	70.3%	5.4%	2.7%	100.0%	36
15k - 25k	28.6%	35.7%	32.1%	3.6%	0.0%	100.0%	28
25k - 35k	8.1%	40.5%	40.5%	10.8%	0.0%	100.0%	38
35k - 50k	10.6%	66.0%	21.3%	2.1%	0.0%	100.0%	48
50K - 75K	15.8%	50.0%	31.6%	2.6%	0.0%	100.0%	39
75K - 100K	20.7%	53.4%	25.9%	0.0%	0.0%	100.0%	58
100K - 149K	21.1%	50.9%	28.1%	0.0%	0.0%	100.0%	56
150K - 300K	44.0%	48.0%	8.0%	0.0%	0.0%	100.0%	25
300K & over	75.0%	0.0%	0.0%	25.0%	0.0%	100.0%	4
<i>Children in Household?***</i>							
Yes	23.5%	51.9%	21.0%	3.7%	0.0%	100.0%	162
No	18.1%	41.0%	36.6%	4.0%	0.4%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Affordability of Metro Area as a Place to Live

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	9.6%	42.0%	34.8%	13.2%	0.4%	100.0%	400
Gender							
Male	8.4%	44.7%	36.8%	9.5%	0.5%	100.0%	192
Female	10.5%	39.7%	33.0%	16.7%	0.0%	100.0%	208
Age*							
18-24	19.1%	40.4%	23.4%	17.0%	0.0%	100.0%	47
25-34	0.0%	25.7%	54.1%	20.3%	0.0%	100.0%	73
35-44	10.3%	57.7%	28.2%	3.8%	0.0%	100.0%	79
45-54	9.2%	39.5%	35.5%	15.8%	0.0%	100.0%	76
55-64	10.7%	41.1%	32.1%	16.1%	0.0%	100.0%	56
65+	10.6%	46.8%	31.9%	8.5%	2.1%	100.0%	47
Race							
Black	6.4%	44.7%	33.0%	16.0%	0.0%	100.0%	94
White	11.1%	44.9%	31.6%	12.0%	0.4%	100.0%	234
Other	8.3%	27.1%	56.3%	8.3%	0.0%	100.0%	48
Latino?							
Yes	17.4%	39.1%	37.0%	6.5%	0.0%	100.0%	45
No	8.5%	41.8%	34.8%	14.3%	0.6%	100.0%	342
Education*							
Less than HS	5.3%	10.5%	71.1%	13.2%	0.0%	100.0%	38
HS Grad	15.7%	39.8%	22.9%	21.7%	0.0%	100.0%	83
Some College	5.3%	40.4%	38.6%	14.9%	0.9%	100.0%	113
College Grad (BA/BS)	7.5%	49.5%	34.6%	7.5%	0.9%	100.0%	106
Grad/Professional Degree	15.4%	53.8%	21.2%	9.6%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Affordability of Metro Area as a Place to Live

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
Income*							
< 15K	16.7%	5.6%	61.1%	16.7%	0.0%	100.0%	36
15k - 25k	25.0%	17.9%	28.6%	28.6%	0.0%	100.0%	28
25k - 35k	0.0%	34.2%	47.4%	18.4%	0.0%	100.0%	38
35k - 50k	4.2%	22.9%	45.8%	27.1%	0.0%	100.0%	48
50K - 75K	5.3%	57.9%	34.2%	2.6%	0.0%	100.0%	39
75K - 100K	3.4%	55.9%	32.2%	8.5%	0.0%	100.0%	58
100K - 149K	17.9%	51.8%	28.6%	1.8%	0.0%	100.0%	56
150K - 300K	12.0%	56.0%	20.0%	12.0%	0.0%	100.0%	25
300K & over	50.0%	50.0%	0.0%	0.0%	0.0%	100.0%	4
Children in Household?							
Yes	8.0%	46.3%	34.0%	11.7%	0.0%	100.0%	162
No	10.2%	39.1%	36.0%	14.2%	0.4%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Availability of Programs to Help Low-Income Residents

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	4.8%	23.0%	34.2%	29.2%	8.8%	100.0%	400
Gender							
Male	5.2%	20.3%	32.8%	30.2%	11.5%	100.0%	192
Female	4.3%	25.5%	35.6%	28.4%	6.3%	100.0%	208
Age*							
18-24	2.1%	29.8%	44.7%	21.3%	2.1%	100.0%	47
25-34	4.1%	8.1%	20.3%	63.5%	4.1%	100.0%	73
35-44	2.5%	29.1%	36.7%	22.8%	8.9%	100.0%	79
45-54	11.7%	16.9%	37.7%	23.4%	10.4%	100.0%	76
55-64	5.3%	26.3%	35.1%	24.6%	8.8%	100.0%	56
65+	2.1%	29.8%	40.4%	8.5%	19.1%	100.0%	47
Race*							
Black	5.3%	17.0%	33.0%	41.5%	3.2%	100.0%	94
White	4.7%	25.1%	31.9%	26.8%	11.5%	100.0%	234
Other	0.0%	20.4%	51.0%	24.5%	4.1%	100.0%	48
Latino?***							
Yes	0.0%	31.1%	46.7%	20.0%	2.2%	100.0%	45
No	5.5%	21.3%	32.9%	30.9%	9.3%	100.0%	342
Education*							
Less than HS	5.3%	7.9%	23.7%	52.6%	10.5%	100.0%	38
HS Grad	4.8%	26.5%	43.4%	24.1%	1.2%	100.0%	83
Some College	1.8%	26.5%	29.2%	31.9%	10.6%	100.0%	113
College Grad (BA/BS)	4.8%	21.0%	35.2%	24.8%	14.3%	100.0%	106
Grad/Professional Degree	11.5%	23.1%	40.4%	23.1%	1.9%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Availability of Programs to Help Low-Income Residents

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>Income*</i>							
< 15K	5.6%	11.1%	8.3%	72.2%	2.8%	100.0%	36
15k - 25k	17.9%	21.4%	17.9%	42.9%	0.0%	100.0%	28
25k - 35k	2.6%	12.8%	33.3%	46.2%	5.1%	100.0%	38
35k - 50k	2.1%	16.7%	56.3%	16.7%	8.3%	100.0%	48
50K - 75K	2.6%	26.3%	36.8%	31.6%	2.6%	100.0%	39
75K - 100K	5.2%	25.9%	48.3%	13.8%	6.9%	100.0%	58
100K - 149K	3.6%	39.3%	21.4%	17.9%	17.9%	100.0%	56
150K - 300K	3.8%	15.4%	57.7%	15.4%	7.7%	100.0%	25
300K & over	0.0%	33.3%	66.7%	0.0%	0.0%	100.0%	4
<i>Children in Household?</i>							
Yes	3.1%	27.6%	32.5%	28.2%	8.6%	100.0%	162
No	6.6%	19.4%	35.2%	30.4%	8.4%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Support for Elderly Citizens

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	3.6%	30.0%	34.7%	23.3%	8.3%	100.0%	400
Gender							
Male	4.2%	32.8%	31.8%	22.9%	8.3%	100.0%	192
Female	3.3%	27.3%	37.3%	23.9%	8.1%	100.0%	208
Age*							
18-24	2.1%	42.6%	38.3%	14.9%	2.1%	100.0%	47
25-34	0.0%	27.4%	26.0%	46.6%	0.0%	100.0%	73
35-44	1.3%	23.1%	38.5%	17.9%	19.2%	100.0%	79
45-54	7.9%	26.3%	35.5%	21.1%	9.2%	100.0%	76
55-64	5.4%	35.7%	33.9%	17.9%	7.1%	100.0%	56
65+	2.1%	34.0%	38.3%	14.9%	10.6%	100.0%	47
Race							
Black	3.2%	27.4%	37.9%	24.2%	7.4%	100.0%	94
White	4.3%	28.6%	32.5%	24.4%	10.3%	100.0%	234
Other	0.0%	42.9%	38.8%	14.3%	4.1%	100.0%	48
Latino?							
Yes	0.0%	42.2%	33.3%	13.3%	11.1%	100.0%	45
No	3.8%	28.4%	34.9%	24.9%	7.9%	100.0%	342
Education*							
Less than HS	5.3%	10.5%	7.9%	65.8%	10.5%	100.0%	38
HS Grad	4.8%	43.4%	28.9%	21.7%	1.2%	100.0%	83
Some College	2.7%	26.5%	39.8%	21.2%	9.7%	100.0%	113
College Grad (BA/BS) Grad/ Professional Degree	0.9%	34.0%	37.7%	16.0%	11.3%	100.0%	106

Rate Support for Elderly Citizens

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>Income*</i>							
< 15K	5.4%	16.2%	10.8%	59.5%	8.1%	100.0%	36
15k - 25k	17.9%	32.1%	25.0%	21.4%	3.6%	100.0%	28
25k - 35k	5.1%	30.8%	35.9%	25.6%	2.6%	100.0%	38
35k - 50k	2.0%	38.8%	32.7%	24.5%	2.0%	100.0%	48
50K - 75K	0.0%	26.3%	57.9%	15.8%	0.0%	100.0%	39
75K - 100K	0.0%	34.5%	43.1%	20.7%	1.7%	100.0%	58
100K - 149K	0.0%	36.8%	26.3%	17.5%	19.3%	100.0%	56
150K - 300K	4.0%	28.0%	48.0%	4.0%	16.0%	100.0%	25
300K & over	33.3%	0.0%	33.3%	33.3%	0.0%	100.0%	4
<i>Children in Household?</i>							
Yes	3.7%	28.2%	38.7%	20.9%	8.6%	100.0%	162
No	3.5%	31.7%	31.3%	25.6%	7.9%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Metro Atlanta as a Place to Raise Children

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
<i>All respondents</i>	10.9%	41.1%	35.2%	10.3%	2.5%	100.0%	400
Gender							
Male	8.4%	42.4%	37.7%	7.9%	3.7%	100.0%	192
Female	13.0%	39.9%	33.2%	12.5%	1.4%	100.0%	208
Age							
18-24	14.9%	36.2%	38.3%	10.6%	0.0%	100.0%	47
25-34	5.5%	31.5%	54.8%	8.2%	0.0%	100.0%	73
35-44	12.7%	39.2%	34.2%	8.9%	5.1%	100.0%	79
45-54	11.8%	46.1%	34.2%	6.6%	1.3%	100.0%	76
55-64	10.7%	48.2%	21.4%	16.1%	3.6%	100.0%	56
65+	14.6%	41.7%	22.9%	16.7%	4.2%	100.0%	47
Race							
Black	8.4%	41.1%	34.7%	14.7%	1.1%	100.0%	94
White	12.8%	41.7%	34.5%	8.1%	3.0%	100.0%	234
Other	10.4%	41.7%	35.4%	12.5%	0.0%	100.0%	48
Latino?							
Yes	13.3%	33.3%	35.6%	17.8%	0.0%	100.0%	45
No	10.8%	42.1%	34.8%	9.6%	2.6%	100.0%	342
Education*							
Less than HS	7.9%	23.7%	60.5%	7.9%	0.0%	100.0%	38
HS Grad	14.6%	36.6%	31.7%	15.9%	1.2%	100.0%	83
Some College	4.4%	43.4%	37.2%	10.6%	4.4%	100.0%	113
College Grad (BA/BS)	14.2%	43.4%	30.2%	9.4%	2.8%	100.0%	106
Grad/ Professional Degree	15.7%	54.9%	23.5%	5.9%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

Rate Metro Atlanta as a Place to Raise Children

	Excellent	Good	Fair	Poor	DK	Total	Weighted N
Income*							
< 15K	10.5%	15.8%	52.6%	18.4%	2.6%	100.0%	36
15k - 25k	29.6%	18.5%	40.7%	7.4%	3.7%	100.0%	28
25k - 35k	2.6%	36.8%	39.5%	18.4%	2.6%	100.0%	38
35k - 50k	10.2%	44.9%	34.7%	8.2%	2.0%	100.0%	48
50K - 75K	5.1%	53.8%	30.8%	10.3%	0.0%	100.0%	39
75K - 100K	7.0%	40.4%	42.1%	10.5%	0.0%	100.0%	58
100K - 149K	12.5%	41.1%	33.9%	7.1%	5.4%	100.0%	56
150K - 300K	28.0%	48.0%	24.0%	0.0%	0.0%	100.0%	25
300K & over	66.7%	33.3%	0.0%	0.0%	0.0%	100.0%	4
Children in Household?							
Yes	13.0%	43.2%	31.5%	11.7%	0.6%	100.0%	162
No	9.7%	39.6%	37.0%	10.1%	3.5%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

There are Shopping Opportunities Within Easy Walking Distance to My Neighborhood

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>All respondents</i>	16.4%	31.4%	34.7%	17.1%	0.4%	100.0%	400
Gender							
Male	14.6%	32.8%	38.0%	14.1%	0.5%	100.0%	192
Female	18.3%	30.3%	31.3%	20.2%	0.0%	100.0%	208
Age							
18-24	8.3%	22.9%	45.8%	22.9%	0.0%	100.0%	47
25-34	9.6%	41.1%	38.4%	11.0%	0.0%	100.0%	73
35-44	19.0%	29.1%	32.9%	19.0%	0.0%	100.0%	79
45-54	22.4%	25.0%	34.2%	18.4%	0.0%	100.0%	76
55-64	21.1%	35.1%	22.8%	21.1%	0.0%	100.0%	56
65+	14.9%	36.2%	34.0%	14.9%	0.0%	100.0%	47
Race*							
Black	12.8%	23.4%	50.0%	13.8%	0.0%	100.0%	94
White	20.9%	35.3%	25.5%	18.3%	0.0%	100.0%	234
Other	6.3%	29.2%	54.2%	10.4%	0.0%	100.0%	48
Latino?							
Yes	8.7%	26.1%	50.0%	15.2%	0.0%	100.0%	45
No	17.9%	32.3%	32.3%	17.6%	0.0%	100.0%	342
Education*							
Less than HS	0.0%	65.8%	26.3%	7.9%	0.0%	100.0%	38
HS Grad	13.3%	18.1%	44.6%	24.1%	0.0%	100.0%	83
Some College	20.4%	28.3%	33.6%	17.7%	0.0%	100.0%	113
College Grad (BA/BS)	20.8%	30.2%	34.0%	15.1%	0.0%	100.0%	106
Grad/Professional Degree	17.6%	37.3%	27.5%	17.6%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

There are Shopping Opportunities Within Easy Walking Distance to My Neighborhood

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>Income*</i>							
< 15K	8.1%	64.9%	21.6%	5.4%	100.0%		36
15k - 25k	21.4%	32.1%	32.1%	14.3%	100.0%		28
25k - 35k	5.3%	10.5%	68.4%	15.8%	100.0%		38
35k - 50k	18.8%	29.2%	18.8%	33.3%	100.0%		48
50K - 75K	23.7%	21.1%	42.1%	13.2%	100.0%		39
75K - 100K	18.6%	30.5%	39.0%	11.9%	100.0%		58
100K - 149K	12.3%	33.3%	29.8%	24.6%	100.0%		56
150K - 300K	19.2%	30.8%	34.6%	15.4%	100.0%		25
300K & over	66.7%	0.0%	0.0%	33.3%	100.0%		4
<i>Children in Household?</i>							
Yes	13.6%	28.4%	38.9%	19.1%	0.0%	100.0%	162
No	18.6%	33.2%	31.9%	16.4%	0.0%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

There are Sidewalks and Crosswalks on Most Streets in my Neighborhood

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>All respondents</i>	10.8%	20.0%	43.9%	24.5%	0.8%	100.0%	400
Gender							
Male	10.9%	22.9%	43.8%	21.9%	0.5%	100.0%	192
Female	10.6%	17.3%	44.2%	26.9%	1.0%	100.0%	208
Age*							
18-24	6.5%	13.0%	43.5%	37.0%	0.0%	100.0%	47
25-34	1.4%	24.3%	52.7%	20.3%	1.4%	100.0%	73
35-44	11.4%	19.0%	41.8%	27.8%	0.0%	100.0%	79
45-54	23.4%	16.9%	33.8%	26.0%	0.0%	100.0%	76
55-64	14.3%	25.0%	33.9%	26.8%	0.0%	100.0%	56
65+	6.3%	14.6%	58.3%	16.7%	4.2%	100.0%	47
Race							
Black	10.6%	17.0%	50.0%	22.3%	0.0%	100.0%	94
White	9.8%	19.6%	40.9%	28.5%	1.3%	100.0%	234
Other	10.4%	25.0%	43.8%	20.8%	0.0%	100.0%	48
Latino?							
Yes	8.9%	24.4%	48.9%	17.8%	0.0%	100.0%	45
No	10.5%	19.3%	43.0%	26.3%	0.9%	100.0%	342
Education							
Less than HS	15.4%	7.7%	69.2%	7.7%	0.0%	100.0%	38
HS Grad	8.4%	25.3%	42.2%	22.9%	1.2%	100.0%	83
Some College	8.0%	18.6%	41.6%	30.1%	1.8%	100.0%	113
College Grad (BA/BS)	11.3%	22.6%	35.8%	30.2%	0.0%	100.0%	106
Grad/Professional Degree	15.4%	17.3%	46.2%	19.2%	1.9%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

There are Sidewalks and Crosswalks on Most Streets in my Neighborhood

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>Income*</i>							
< 15K	5.4%	18.9%	64.9%	8.1%	2.7%	100.0%	36
15k - 25k	0.0%	32.1%	32.1%	35.7%	0.0%	100.0%	28
25k - 35k	0.0%	32.4%	59.5%	8.1%	0.0%	100.0%	38
35k - 50k	27.7%	12.8%	40.4%	19.1%	0.0%	100.0%	48
50K - 75K	20.5%	25.6%	20.5%	30.8%	2.6%	100.0%	39
75K - 100K	10.3%	10.3%	55.2%	24.1%	0.0%	100.0%	58
100K - 149K	1.8%	26.3%	38.6%	33.3%	0.0%	100.0%	56
150K - 300K	3.8%	26.9%	23.1%	46.2%	0.0%	100.0%	25
300K & over	33.3%	0.0%	33.3%	33.3%	0.0%	100.0%	4
<i>Children in Household?</i>							
Yes	9.2%	19.6%	40.5%	30.7%	0.0%	100.0%	162
No	11.5%	19.8%	46.3%	21.1%	1.3%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

There is Access in My Neighborhood to Recreation and Cultural Facilities

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>All respondents</i>	9.9%	29.1%	43.4%	16.0%	1.6%	100.0%	400
Gender							
Male	9.4%	31.3%	40.1%	17.2%	2.1%	100.0%	192
Female	10.5%	26.8%	46.4%	14.8%	1.4%	100.0%	208
Age*							
18-24	12.5%	29.2%	39.6%	16.7%	2.1%	100.0%	47
25-34	4.1%	63.0%	24.7%	8.2%	0.0%	100.0%	73
35-44	6.3%	19.0%	51.9%	21.5%	1.3%	100.0%	79
45-54	22.4%	17.1%	42.1%	17.1%	1.3%	100.0%	76
55-64	7.0%	24.6%	47.4%	21.1%	0.0%	100.0%	56
65+	4.2%	22.9%	54.2%	10.4%	8.3%	100.0%	47
Race**							
Black	10.8%	41.9%	35.5%	10.8%	1.1%	100.0%	94
White	8.1%	24.6%	44.9%	20.8%	1.7%	100.0%	234
Other	12.2%	30.6%	46.9%	8.2%	2.0%	100.0%	48
Latino?							
Yes	18.2%	22.7%	52.3%	4.5%	2.3%	100.0%	45
No	9.1%	30.2%	41.6%	17.6%	1.5%	100.0%	342
Education*							
Less than HS	15.8%	55.3%	21.1%	0.0%	7.9%	100.0%	38
HS Grad	9.8%	24.4%	52.4%	13.4%	0.0%	100.0%	83
Some College	11.6%	36.6%	35.7%	15.2%	0.9%	100.0%	113
College Grad (BA/BS)	7.5%	23.6%	44.3%	23.6%	0.9%	100.0%	106
Grad/Professional Degree	9.6%	15.4%	55.8%	17.3%	1.9%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

There is Access in My Neighborhood to Recreation and Cultural Facilities

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
Income*							
< 15K	5.4%	56.8%	27.0%	5.4%	5.4%	100.0%	36
15k - 25k	7.1%	32.1%	46.4%	14.3%	0.0%	100.0%	28
25k - 35k	2.7%	51.4%	40.5%	5.4%	0.0%	100.0%	38
35k - 50k	23.4%	25.5%	31.9%	19.1%	0.0%	100.0%	48
50K - 75K	7.7%	43.6%	43.6%	5.1%	0.0%	100.0%	39
75K - 100K	15.3%	15.3%	49.2%	20.3%	0.0%	100.0%	58
100K - 149K	1.8%	10.7%	57.1%	28.6%	1.8%	100.0%	56
150K - 300K	4.0%	16.0%	44.0%	36.0%	0.0%	100.0%	25
300K & over	0.0%	0.0%	50.0%	50.0%	0.0%	100.0%	4
Children in Household?							
Yes	9.9%	28.4%	43.8%	17.3%	0.6%	100.0%	162
No	10.1%	29.8%	42.1%	15.4%	2.6%	100.0%	227

Metro Atlanta Speaks Results: Cobb County (2015)

People are willing to help their neighbors

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>All respondents</i>	4.6%	21.9%	53.8%	19.3%	0.5%	100.0%	400
Gender							
Male	3.1%	23.6%	55.5%	17.3%	0.5%	100.0%	192
Female	5.7%	20.6%	52.2%	21.1%	0.5%	100.0%	208
Age*							
18-24	6.4%	21.3%	59.6%	12.8%	0.0%	100.0%	47
25-34	6.8%	43.8%	38.4%	11.0%	0.0%	100.0%	73
35-44	2.5%	19.0%	57.0%	21.5%	0.0%	100.0%	79
45-54	2.6%	19.7%	50.0%	25.0%	2.6%	100.0%	76
55-64	7.1%	12.5%	51.8%	28.6%	0.0%	100.0%	56
65+	2.1%	12.8%	70.2%	14.9%	0.0%	100.0%	47
Race							
Black	7.4%	27.7%	52.1%	12.8%	0.0%	100.0%	94
White	3.8%	19.1%	54.5%	22.1%	0.4%	100.0%	234
Other	6.3%	22.9%	47.9%	20.8%	2.1%	100.0%	48
Latino?							
Yes	0.0%	24.4%	64.4%	11.1%	0.0%	100.0%	45
No	5.2%	22.2%	51.9%	20.1%	0.6%	100.0%	342
Education*							
Less than HS	5.3%	60.5%	34.2%	0.0%	0.0%	100.0%	38
HS Grad	2.4%	15.9%	61.0%	20.7%	0.0%	100.0%	83
Some College	8.0%	33.6%	40.7%	16.8%	0.9%	100.0%	113
College Grad (BA/BS)	3.8%	9.4%	58.5%	27.4%	0.9%	100.0%	106
Grad/Professional Degree	0.0%	5.9%	70.6%	23.5%	0.0%	100.0%	51

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend

Metro Atlanta Speaks Results: Cobb County (2015)

People are willing to help their neighbors

	Strongly Disagree	Disagree	Agree	Strongly Agree	DK	Total	Weighted N
<i>Income*</i>							
< 15K	8.3%	55.6%	27.8%	8.3%	0.0%	100.0%	36
15k - 25k	3.4%	20.7%	58.6%	17.2%	0.0%	100.0%	28
25k - 35k	2.6%	21.1%	68.4%	7.9%	0.0%	100.0%	38
35k - 50k	12.5%	37.5%	33.3%	16.7%	0.0%	100.0%	48
50K - 75K	2.6%	15.8%	60.5%	18.4%	2.6%	100.0%	39
75K - 100K	5.2%	19.0%	63.8%	12.1%	0.0%	100.0%	58
100K - 149K	1.8%	12.3%	56.1%	29.8%	0.0%	100.0%	56
150K - 300K	0.0%	0.0%	62.5%	37.5%	0.0%	100.0%	25
300K & over	0.0%	0.0%	66.7%	33.3%	0.0%	100.0%	4
<i>Children in Household?</i>							
Yes	4.3%	19.1%	56.2%	19.8%	0.6%	100.0%	162
No	4.4%	24.8%	51.3%	19.0%	0.4%	100.0%	227

For all tables EXCEPT "Activities": * = significant at .01 level; ** = significant at .05 level. "Activities" table has its own legend